



BROCHURE

D&B ESG Intelligence

Mitigate supply chain and reputational risks
with AI-driven ESG intelligence



A systematic and integrated approach is needed to normalize evaluations of ESG risks & opportunities.

– The Risk Management Society

Introducing Dun & Bradstreet's ESG Intelligence and Rankings Solution

Corporate supply chains are bigger and more widespread than ever. With open markets enabling materials and production to be sourced across the globe, companies now rely on thousands of third parties to help them generate their bottom line. Doing business with a large portfolio of third parties comes with new levels of emerging risks, many of which are increasingly difficult to understand and gain visibility into.

Environmental, social and governance (ESG) risks are amongst those that have become difficult to pinpoint – and more prevalent now than ever. Inconsistencies of data and lack of standardization have made proactively harnessing ESG insights to mitigate risk and reap competitive benefits a challenge.

Procurement and compliance professionals are under pressure to implement ESG criteria into their third-party assessment, policies, and due diligence process to meet regulatory requirements and minimize risk.

Dun & Bradstreet's AI-driven D&B ESG Intelligence capability, delivers data and analytics built from the Dun & Bradstreet Data Cloud and established sustainability standards to help companies gain effective and measurable visibility into the ESG rankings.

This true and trusted source of ESG data enables compliance and procurement teams to protect company reputation, benchmark against industry trends, identify ESG risks and goals, monitor shifting ESG risks through automated approaches, and streamline ESG assessment processes.

In the attempt to navigate the challenges of social misconducts and the climate catastrophe, the European Union introduced the European Green Deal. It contains several regulations that affect companies of different industries and sizes in different ways, which makes it challenging to implement individually and sustainably into the whole business process.

D&B ESG Intelligence – A true and trusted source of ESG rankings to:



IDENTIFY ESG RISKS

Gain visibility into third-party ESG risks through topic specific rankings built from verified data points to help you understand ESG risks when selecting suppliers, identify and prioritize sustainability initiatives, and monitor specific ESG issues for select suppliers.



BENCHMARK & EVALUATE

Understand and develop ESG goals that drive efficiency and profitability growth by evaluating your third-party ESG ranking against industry benchmarks. Evaluate third parties and suppliers by comparing their individual ESG performance.



IMPROVE ESG ASSESSMENT PROCESS

Use intelligent ESG data to efficiently assess third parties for ESG risk throughout your company's business engagement from onboarding, RFP awarding, contracting, and ordering to on-going portfolio risk management.



MONITOR ESG VIA AUTOMATION

Proactively react to changing ESG rankings with updated data integrated directly into your existing reporting system via API. Avoid time consuming manual processes by leveraging automated reporting tools to keep on top of shifting ESG factors and stay in the know.

D&B ESG Intelligence – A Powerful Solution for Identifying ESG Risks and Opportunities

D&B ESG Intelligence is a powerful tool for identifying ESG risks and understanding key data to help you mitigate them effectively. With D&B ESG Intelligence you can be sure you have the data to:

- Highlight ESG risks when onboarding new third parties and suppliers.
- Track and evaluate specific ESG issues for select suppliers.
- Identify delays in services, goods, or a reputational incident related to specific suppliers with ESG data.
- Develop materiality assessments to uncover the highest impact issues to the business and to its stakeholders.

ESG OPPORTUNITIES



In a Rockefeller Capital Management study¹, there were six key findings on the relationship between ESG and financial performance:

- Improved financial performance due to ESG becoming more marked over longer time horizons.
- ESG integration, broadly speaking as an investment strategy, seems to perform better than negative screening approaches.
- ESG investing appears to provide downside protection, especially during a social or economic crisis.
- Sustainability initiatives at corporations appear to drive better financial performance due to mediating factors such as improved risk management and more innovation.
- Studies indicate that managing for a low carbon future improves financial performance.
- ESG disclosure on its own does not drive financial.

While many understand ESG's role in avoiding risks and proving a green thumb, taking ESG into account when selecting third-parties to work with can directly improve your company's bottom-line. Numerous studies show that businesses with low ESG risk ratings have consistently outperformed companies with high ESG risk ratings on 1, 3, and 5-year time horizons.

Key Benefits of D&B ESG Intelligence



DEEP COVERAGE

Extensive coverage, including business data coupled with public ESG-related information of 27+ million global private and public companies.



STRATEGIC METRICS

Insights on companies, including a consistent outperformance for companies with good ESG Rankings.



STANDARDIZED RANKINGS

ESG Rankings is based off leading sustainability frameworks, such as GRI, SDGs, TCFD, UN PRI and SASB.



REAL-TIME UPDATES

Updated weekly and distributed monthly to provide the most up-to-date snapshot on companies.

D&B ESG Intelligence Features & Capabilities

RANKINGS BUILT FROM TOP STANDARDS

Our ESG rankings are created from data that has been tested, cleaned, and verified by Dun & Bradstreet and structured around leading sustainability frameworks, such as:

- CDP (Carbon Disclosure Project)
- GRI (Global Reporting Initiative)
- UN SDGs (United Nations Sustainable Development Goals)
- TCFD (Task Force on Climate-related Financial Disclosures)
- UN PRI (United Nations Principles for Responsible Investment)
- SASB (Sustainability Accounting Standards Board)

This standardized framework provides a single true, trusted, and measurable source of ESG data for benchmarking against industry averages, developing goals to stimulate financial growth, setting ESG policies in onboarding evaluations, and comparing your supplier's ESG rankings against efficiency.



DEEP COVERAGE

D&B ESG Intelligence provides extensive coverage, including business data coupled with public ESG-related information of 27+ million global private and public companies. With ESG data for APAC and EMEA businesses increasing, our coverage makes this solution one-of-a-kind.

Our data is gathered from millions of verified and globally trusted sources to deliver granular ESG rankings covering 31+ specific topics spanning 13+ ESG categories:

- Natural Resources
- GHG Emissions & Climate
- Environmental Risk
- Environmental Opportunities
- Human Capital
- Product & Service
- Customer Engagement
- Community Engagement
- Supplier Engagement
- Certifications
- Corporate Governance
- Corporate Behaviors
- Business Sustainability

This deep coverage at granular levels allows you to track and report on specific ESG factors that increase growth.

One Source of Trusted ESG Data:

GRANULAR ESG-RANKINGS

13 ESG-Themes
31+ Topic Rankings
110+ Verified Data Points

DATA GATHERED FROM MILLIONS OF SOURCES

SEC Filings
Dun & Bradstreet Data
News Media
Company Websites
OSHA
EPA
EPLS
OFAC



DEEP DATA COVERAGE

35 million +
Public & Private
Businesses Across the Globe



Of companies that focused on ESG, operational performance was improved, translating to higher cash flows.

– University of Oxford



HOW YOU CAN INCLUDE THE ESG DATA INTO YOUR BUSINESS PROCESS

Couple ESG Rankings with industry-leading firmographic, supplier risk data, and restricted party screening in our D&B Risk Analytics solution to help you manage risks end-to-end along your supply chain.

Integrate our data directly into your existing system to get the most up to date ESG rankings on a weekly basis. Our Direct+ API integration is compatible with nearly all systems, offering a seamless way to access trusted ESG rankings data without lifting a finger.

This convenient integration allows you to take an automated approach to leveraging ESG with routine reports built from fresh data on a regular cadence. Automation has proven to help save precious time and effort in gaining effective ESG visibility and leveraging ESG data through third-party processes from onboarding to active risk management.

ESG SELF-ASSESSMENT FOR COMPANY ENGAGEMENT

D&B ESG Intelligence includes a self-reporting mechanism against 50 questions to provide additional data towards a D&B ESG Report and Ranking.

Identify current gaps and reveal insights on areas to improve in your ESG strategy.





ABOUT DUN & BRADSTREET

Dun & Bradstreet, a leading global provider of data and analytics, enables companies around the world to improve decision-making and business performance. Dun & Bradstreet's Data Cloud fuels solutions and delivers insights that empower customers to accelerate revenue, lower cost, mitigate risk, and transform their businesses. Since 1841, companies of every size have relied on Dun & Bradstreet to help them manage risk and reveal opportunity.

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