



Deliver a smoother onboarding experience, keep customer records up to date and compliant, and unlock new cross-sell and up-sell opportunities.

Smoother onboarding As soon as a customer starts entering their details, their identity is verified against 17 million+ Nordic records. This enables autofill for smoother onboarding and matches to our comprehensive data to give you richer and more accurate customer records.

Current & compliant records To keep customer records up to date and accurate, D&B Consumer Intelligence monitors customer data and updates it automatically when circumstances or details change.

New revenue opportunities Filter by over 100 analysis variables to categorize customers by need and identify new cross-sell and up-sell opportunities. You can also set alerts to notify you if there are signals that a customer might be about to churn.

To learn more visit:

dnb.com/sv-se | dnb.com/da-dk | dnb.com/fi-fi | dnb.com/no



Identify & Verify

Match: Phone number | Personal ID
Name | Address | Date of Birth



Enrich & Monitor

Monitor and maintain comprehensive
records and set status change alerts



Analyse & Personalise

Filter by 100+ variables to identify
relevant cross-sell & upsell opportunities