

Tax & Revenue

Increase tax revenue while ensuring compliance and preventing fraud

Globally, government spending continues to rise just as deficits continue to grow, prompting tax administrations, such as the U.S. Internal Revenue Service, to cut budgets. The result is a substantially reduced workforce¹ which proportionately reduces the amount of resources dedicated to audits and collections.

Meanwhile, the market-disrupting forces of globalization continue to complicate audits, enforcement, and compliance—with non-compliance loading billions of dollars into massive tax gaps - amounting to £34 billion in the U.K.² and over \$450 billion in the U.S.³



WORKLOAD PRIORITIZATION

Budget cuts and a decreasing workforce have weakened the government's ability to serve taxpayers, process payments, and enforce tax laws – yet, tax filings and call center traffic continue to rise. Tax agencies need to leverage efficient methods to manage growing workloads with reduced human capital.

By deploying best practices in data optimization and enrichment, Dun & Bradstreet enables tax and revenue agencies to prioritize collections and audits based on non-complying, high revenue businesses—while improving overall operational efficiency.



IMPROVED COLLECTIONS THROUGH DATA OPTIMIZATION

In addition to fighting fraudulent activities, tax and revenue agencies are also faced with extreme budgetary pressures—shrinking receipts from taxes, permits, fees, fines, and tickets are causing a decrease in revenue and an increase in man-hours devoted to collections. Thus, the need to “thin the haystack” in order to prioritize audit and collection cases is a necessary, yet cumbersome and manual effort.

By leveraging tools and metrics such as the Dun & Bradstreet Viability Rating, tax agencies are able to focus efforts on those businesses most likely to result in successful collections—gaining insights from industry and regional trends, and preempting business failure before formal bankruptcy filings.



MITIGATE FRAUD

Tax agencies must stay ahead of entities seeking to “game the system” by misdirecting auditors with business identity theft, complex organizational structures that obfuscate beneficial ownership, offshore tax havens, and assets hidden through intricate networks of shell and shelf companies.

Dun & Bradstreet can help agencies curb abuses and keep operating costs down by implementing multi-layered fraud detection and prevention solutions. Leveraging the world's largest database of global businesses and executives, rigorously maintained through our patented data quality process, public sector agencies can access the deep insights needed to mitigate fraudulent activity.

¹ WASHINGTON POST [HTTP://WPO.ST/Y22I0](http://wpo.st/Y22I0)

² U.K. HM REVENUE & CUSTOMS, [HTTPS://WWW.GOV.UK/GOVERNMENT/PUBLICATIONS/ISSUE-BRIEFING-CALCULATING-THE-2013-TO-2014-TAX-GAP/HMRC-ISSUE-BRIEFING-CALCULATING-THE-2013-TO-2014-TAX-GAP](https://www.gov.uk/government/publications/issue-briefing-calculating-the-2013-to-2014-tax-gap/hmrc-issue-briefing-calculating-the-2013-to-2014-tax-gap)

³ U.S. INTERNAL REVENUE SERVICE, [HTTPS://WWW.IRS.GOV/UAC/THE-TAX-GAP](https://www.irs.gov/uac/the-tax-gap)



TAX INFORMATION VERIFIED WITH THIRD-PARTY DATA

Taxpayer registration systems cannot provide all the information required to flag non-filers and under-filers. The lack of third-party data stunts the government’s ability to verify and obtain insight into self-reported information—exposing agencies to outdated and unreliable data. To obtain a complete view of the tax gap, agencies must combine self-reported information with business data provided by objective third parties in order to fill the information gaps.

Further, the agency-wide optimization of data quality is essential for effective inter-agency data connectivity, productive participation in multilateral Tax Information Exchange Agreements, and to unlock the power of advanced analytics.



UNDERSTAND BUSINESS AND INDIVIDUAL RELATIONSHIPS

Understanding the relationships between individuals and business entities is critical for fraud prevention and detection. Dun & Bradstreet helps agencies understand the connections among people that commit fraud—allowing for effective and efficient prioritization of investigations that focus on those specific cases that offer the greatest potential return on investment.



THE VALUE OF DATA-INSPIRED GOVERNMENT

Agencies that transform into a data-inspired organization can drive efficiency and transparency across the government. To effectively leverage data as a strategic asset, you need data that is collected, organized, and used consistently across the organization—and analytics that can harness the power of the data into actionable insights that solve mission critical problems.



BETTER DATA. BETTER OUTCOMES. BETTER GOVERNMENT.

Dun & Bradstreet enables better government by uncovering truth and meaning from data.

For 90 years, we have adapted our proprietary data and analytics into high-impact public sector solutions – delivering maximum taxpayer value. Dun & Bradstreet enables better outcomes for government organizations across the globe, partnering with many federal, state, and provincial agencies including all 15 U.S. Cabinet-level departments, the European Commission, and the United Nations – as well as nearly 90% of Fortune 500 companies.

From the largest federal agencies to the smallest state and provincial jurisdictions, Dun & Bradstreet works with agencies in every facet of government—providing timely and critical information to support national security, improve operations, drive economic growth, and reduce fraud, waste, and abuse.

ABOUT DUN & BRADSTREET

Dun & Bradstreet (NYSE: DNB) grows the most valuable relationships in business. By uncovering truth and meaning from data, we connect customers with the prospects, suppliers, clients and partners that matter most, and have since 1841. Nearly ninety percent of the Fortune 500, and companies of every size around the world, rely on our data, insights and analytics. For more about Dun & Bradstreet, visit DNB.com.

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