In an uncertain global landscape, it is becoming ever more important to understand and track country risk, and use this knowledge to mitigate risks in areas and regions you are trading in.

Our Country Insight Reports provide detailed analysis and unique data to easily identify trends at-a-glance, while presenting forward-looking statements and focused narrative around the implications and recommended call to actions within each of our 14 key dimensions, which include FX Risk, Market Potential, Business Continuity, Business Regulatory Environment and Political/Insecurity Risk. This enables you to:

1. Identify risks and opportunities associated with conducting cross-border business in the countries and regions in which you operate.
2. View and compare your country risk exposure levels ‘at-a-glance’ through our proprietary data.
3. Assess business continuity and supply chain vulnerability to mitigate disruption and identify emerging opportunities.

Our 14 unique, multi-dimensional risk scores are used by risk professionals such as chief officers in finance, credit, analytics, procurement, operations and marketing for key business activities and functions; including credit management for local and cross-border transactions, supply chain management, and compliance.

Our analysis is compiled by a global team of country-intelligence specialists, economists and data scientists, using proprietary aggregated micro-level data both from our extensive global network and our Data Cloud of over 455 million organisations.

The multi-dimensional country risk scores are currently used by our global clients to evaluate and manage their portfolios from the perspective of macroeconomic risk.

**Multi-Dimensional Analysis (MDA) Scores**

<table>
<thead>
<tr>
<th>Metric</th>
<th>UK</th>
<th>Germany</th>
<th>US</th>
<th>France</th>
<th>Ireland</th>
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<tbody>
<tr>
<td>Country Risk Score</td>
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<td>D83d</td>
<td>D82d</td>
<td>D83b</td>
<td>D83a</td>
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<td>Short-Term Economic Outlook</td>
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<td>D84b</td>
<td>D83a</td>
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<tr>
<td>Long-Term Economic Potential</td>
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<td>D83c</td>
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<td>Market Potential</td>
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<td>D82a</td>
<td>D81d</td>
<td>D82c</td>
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<td>FX Risk</td>
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<td>D82c</td>
<td>D81d</td>
<td>D83c</td>
<td>D82b</td>
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<tr>
<td>Transfer Risk</td>
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<td>D81d</td>
<td>D81d</td>
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<td>Business Regulatory Environment</td>
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<td>D83c</td>
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<tr>
<td>Political/Insecurity Risk</td>
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<td>D82c</td>
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<td>D82a</td>
</tr>
</tbody>
</table>

**Source:** Dun & Bradstreet

**HOW OUR CIRs CAN BENEFIT YOU:**

- Country intelligence solutions for 132 countries
- Focus on country, regional and global level analysis
- Commercially relevant and forward-looking call to actions
- Risk indicators
- Commercially relevant and ‘decision-ready’ recommendations
- Easy to integrate scores for internal decision-making
INFORMATION ON EACH INDIVIDUAL COUNTRY INCLUDES:

- **D&B Country Risk Indicator** - A unique and comparative cross-border assessment of the risks and opportunities of doing business in a country
- **Global & Regional Insight** - Developments in the wider regional and global sphere and their impact on the country
- **Headline Issues & Key Recommendations** - Snapshot details of the key headlines and recommended actions including multi-dimensional analysis risk scores for each section
- **Detailed analysis of core elements** - Detailed analysis of fundamental elements in the key analytical components including multi-dimensional analysis risk scores for each section

DELIVERED USING DUN & BRADSTREET’ S DATA AND EXPERTISE

Dun & Bradstreet’s Country Insight Group (CIG) solutions deliver country and region-specific insight, and data-driven analysis helping businesses in various industries and sectors globally minimise current risks. Our solutions allow you to identify emerging challenges and explore opportunities for market expansion and longer-term investment. CIG’s analysis covers economies accounting for 99% of global GDP.

Our experienced country-intelligence specialists use Dun & Bradstreet’s proprietary data, supplemented by secondary data from the International Monetary Fund, World Bank and other multilateral organisations, to provide unique analysis to drive sound business decisions.

Updated frequently - and monthly for our most requested countries - our data and analysis are presented in a format that facilitates the comparison of economic, political and commercial conditions on a country, regional and global level.

Find us here:

Our Country Insight Reports are available on D&B Credit and D&B Finance Analytics, our next-generation risk intelligence platforms – for more information call +1 (844) 247-7205 or visit D&B Country Insight Solutions

The Point
North Wharf Road London
W2 1AF

ABOUT DUN & BRADSTREET

Dun & Bradstreet, a leading global provider of data and analytics, enables companies around the world to improve decision-making and business performance. Dun & Bradstreet’s Data Cloud fuels solutions and delivers insights that empower customers to accelerate revenue, lower cost, mitigate risk, and transform their businesses. Since 1841, companies of every size have relied on Dun & Bradstreet to help them manage risk and reveal opportunity. Twitter: @DunBradstreet

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