If you are involved in cross-border business, developing relationships or identifying opportunities overseas, you are exposed to the risk associated with a country’s overall political, economic and commercial status.

D&B Country Insight Reports allow you to confidently evaluate the situation in a country and provide the detailed intelligence that lets you form a full view of the underlying risks and opportunities.

The reports are produced by a team of highly-trained expert analysts using Dun & Bradstreet’s quality data and are presented in an engaging visual format to provide summary recommendations and in-depth insight to enable you to make commercially relevant decisions.

**HOW DO COUNTRY INSIGHT REPORTS HELP YOU?**

Whether you are involved in strategic investment decisioning, financial risk analysis or supply chain management, understanding the changing commercial environment is crucial for effective risk mitigation and strategic decision making.

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Each of the four key sections of the report are clearly outlined using a summary page and a series of ‘traffic light’ graphics to easily identify the trends at a glance, while also providing forward-looking analysis and focused narrative around the implications and recommended actions for each section.

These key sections (credit, supply, commercial and political factors) follow a standard format, allowing you to easily absorb the detail into your best practice processes without becoming a subject matter expert, enabling cross-comparison of reports on different countries.
INFORMATION ON EACH INDIVIDUAL COUNTRY INCLUDES:

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  A unique and comparative cross-border assessment of the risks and opportunities of doing business in a country

- **Global & Regional Insight**
  Developments in the wider regional and global sphere and their impact on the country

- **Headline Issues & Key Recommendations**
  Snapshot details of the key headlines and recommended actions

- **Risk & Opportunities**
  Summary view of the core structural risk/opportunity elements, focusing on current, short- and long-term risks

- **Detailed analysis of core elements**
  Detailed analysis of fundamental elements in the key analytical components

- **Perspective**
  Understanding the background to the country

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D&B Country Insight Reports are compiled by a team of highly-skilled analysts using exclusive aggregated micro-level data from Dun & Bradstreet’s global network of reporting offices and worldwide database of hundreds of millions of records.

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