



## Rest easy knowing you have the power to anticipate and mitigate risk

We know worrying about supply chain disruptions can cause a lot of anxiety. The unanticipated risk, and the impact these interruptions can have on your business, are enough to keep *anyone* up at night. With D&B's newly improved **D&B Supplier Risk Manager 2.0**, you'll sleep better knowing our **Red Flag** alerts give you the power to alleviate risk as issues occur. Whatever the situation—be it a financial or operational risk, natural disaster, or other serious issue(s)—D&B Supplier Risk Manager 2.0 can help you rest assured.

*In a study of more than 800 companies that announced a supply chain disruption within a decade, it was found that during a three-year span, regardless of industry, disruption cause, or time period, affected companies experienced 33%–40% lower stock returns relative to their peers. Likewise, share price volatility in the year after the disruption was 13.5% higher when compared with the volatility in the year before disruption.*

Source: The New Supply Chain Challenge: Risk Management in a Global Economy — FM Global

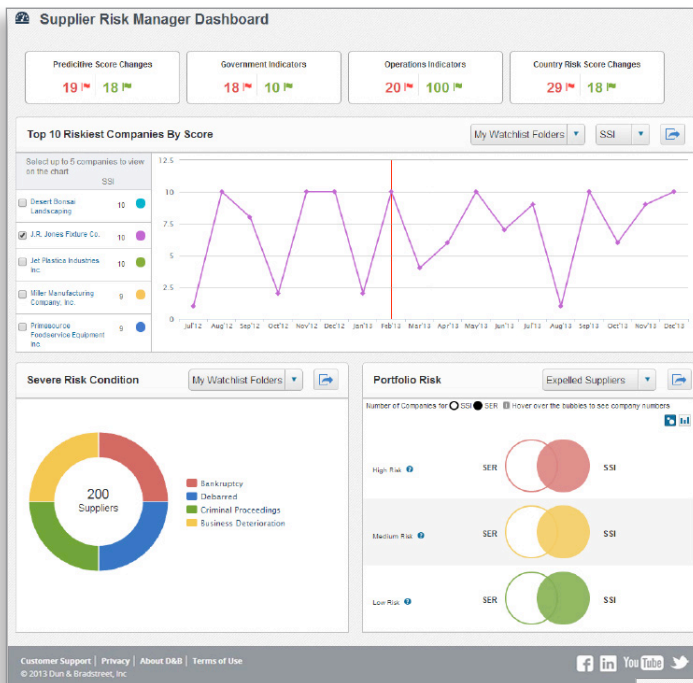
Developed to anticipate and mitigate supply chain risk, D&B Supplier Risk Manager 2.0 is the only software-as-a-service solution that includes critical event indicators built on D&B's proprietary global data and analytics. Our newly designed “at-a-glance” dashboards make it easy to find the information you need — when you need it.

### The most comprehensive, convenient, and credible way to monitor supply risk

- **Comprehensive** — D&B Supplier Risk Manager 2.0 “red flags” the critical indicators of supply risk — featuring more than 230 million global businesses.
- **Convenient** — We offer a one-stop shop to get deep, data-rich insight that includes risk conditions, business profiles, financial indicators, and much more.
- **Credible** — D&B Supplier Risk Manager 2.0 is built on D&B's global data, insight, and analytics — information that's used by 95% of today's Fortune 500 companies, as well as the United States government.

# D&B Supplier Risk Manager™ 2.0

## ALL NEW D&B Supplier Risk Manager 2.0 enhancements:

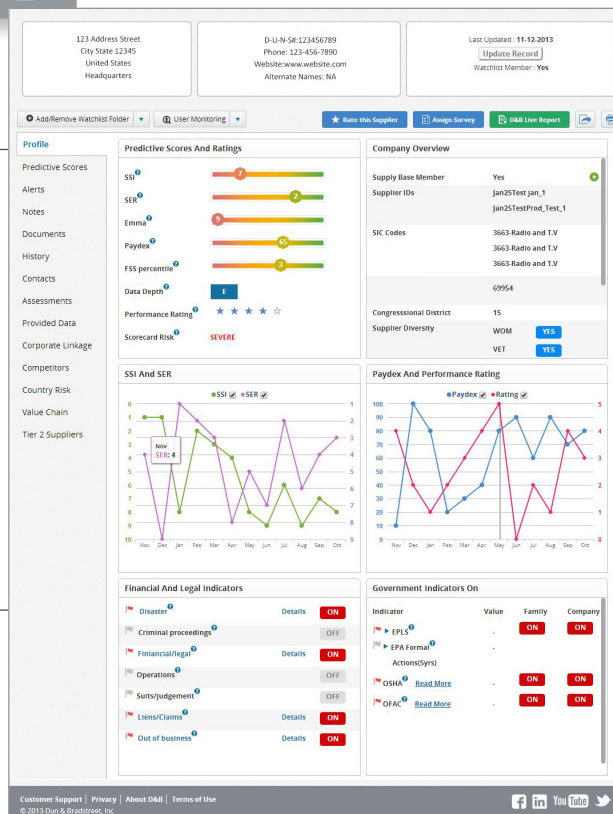


Newly designed **landing page** features a dashboard of your entire supplier portfolio—it's a one-stop shop that gives you the best overall view of your portfolio:

- Accessible dashboard format
- Clickable tiles that direct you to categories of alerts
- Scroll-over functionality
- 18-month view of riskiest companies
- Quick view of Severe Risk and Portfolio Conditions
- Type-ahead functionality—available throughout the entire application

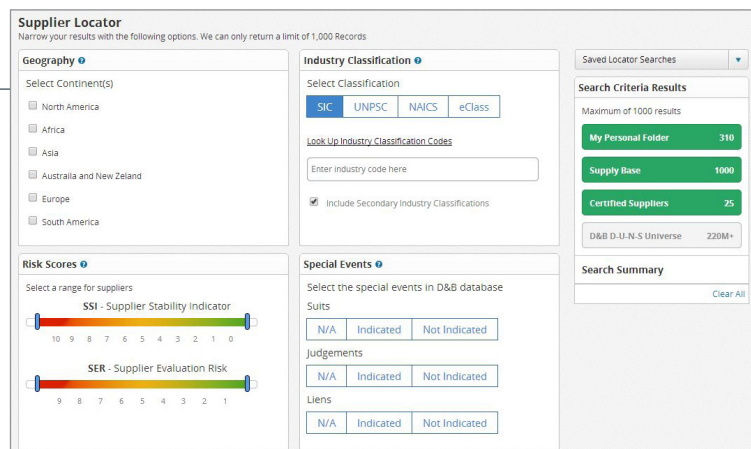
**Profile page** provides risk specifics related to one particular company in the supply chain—it's a one-stop shop that gives you the best overall view of a supplier:

- At-a-glance predictive scores
- One page centralization
- Visual risk continuum
- Watch lists and monitored files
- Consumable ratings
- Financial, legal, and government indicators



**Locator page** helps you search for suppliers by specific criteria, such as: industry, location, size, socioeconomic/diversity status, etc.:

- Shows number of results that will be returned
- Up to 5 searches can be saved - you can save searches and re-engage them from your desktop.
- Searches can be changed and modified
- 1,000 results in 1 second can be returned



**Supplier Locator**  
Narrow your results with the following options. We can only return a limit of 1,000 Records

**Geography**  
Select Continent(s)  
☐ North America  
☐ Africa  
☐ Asia  
☐ Australia and New Zealand  
☐ Europe  
☐ South America

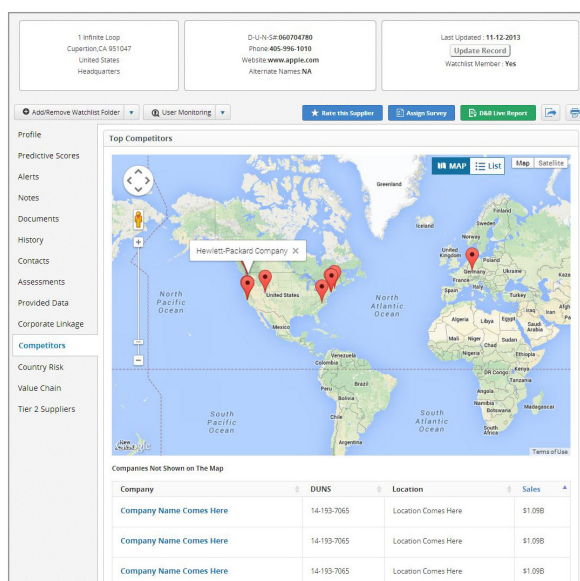
**Industry Classification**  
Select Classification  
 SIC  UNPSC  NAICS  eClass  
[Look Up Industry Classification Codes](#)  
 Enter industry code here  
☒ Include Secondary Industry Classifications

**Risk Scores**  
Select a range for suppliers  
**SSI - Supplier Stability Indicator**  
 10 9 8 7 6 5 4 3 2 1 0  
**SER - Supplier Evaluation Risk**  
 9 8 7 6 5 4 3 2 1

**Special Events**  
Select the special events in D&B database  
 Suits  
 N/A  Indicated  Not Indicated  
 Judgements  
 N/A  Indicated  Not Indicated  
 Liens  
 N/A  Indicated  Not Indicated

**Saved Locator Searches**  
**Search Criteria Results**  
 Maximum of 1000 results  
 My Personal Folder 310  
 Supply Base 1000  
 Certified Suppliers 25  
 D&B D-U-N-S Universe 220M+

**Search Summary**  
[Clear All](#)



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D-U-N-S: 060704780  
Phone: 408-996-1010  
Website: www.apple.com  
Alternate Names: NA

Last Updated: 11-12-2013  
[Update Record](#)  
Watchlist Member: Yes

[Add/Remove Watchlist Folder](#) [User Monitoring](#) [Rate this Supplier](#) [Assign Survey](#) [IMB Live Report](#)

**Profile**  
 Predictive Scores  
 Alerts  
 Notes  
 Documents  
 History  
 Contacts  
 Assessments  
 Provided Data  
 Corporate Linkage  
**Competitors**  
 Country Risk  
 Value Chain  
 Tier 2 Suppliers

**Top Competitors**

Map showing locations of competitors in North America, Europe, and Asia. A red pin marks the location of Hewlett-Packard Company in the United States.

Company	DUNS	Location	Sales
Company Name Comes Here	14-193-7065	Location Comes Here	\$1.00B
Company Name Comes Here	14-193-7065	Location Comes Here	\$1.00B
Company Name Comes Here	14-193-7065	Location Comes Here	\$1.00B

**Competitors View** will allow a user to see who a supplier is competing against in the marketplace, and will also indicate who their top competitors are. Display for domestic companies will be integrated with Google Maps. This view will provide users with “like suppliers” in the event of supplier failure, and a quick way to get the top companies when issuing RFx’s.

**Enhanced Corporate Linkage** will now include a full family tree, allowing users to get the complete picture of the supplier’s family. We are also currently working on a version that will be interactive, meaning users can adjust the levels in their trees to suit their needs.

**Alert tiles** allow you to display all suppliers through the D&B Supplier Risk Manager 2.0 system; they also show a dashboard of all alerts in one place, with red flags that call out concerns for review:

- Includes 17 of the most important risk triggers
- Easier to build alerts you care about
- Quicker access to our **Red Flag** alerts

To find out more call 1-888-356-7728 or visit [dnb.com/redflagit](http://dnb.com/redflagit).

Don't just flag it. **Red Flag it.** 

## Boost your insight with optional enhancements

Further your insight with add-ons that will improve your risk awareness and give you even greater business knowledge.

- **Supplier Portal:** Streamline the supplier on boarding and certification process
- **Supply Base Analysis:** Simplify supplier analysis with dashboard views and drill downs that identify opportunities for profitable relationships
- **Country Risk:** Obtain risk ratings and political and economic analysis on 132 countries
- **Scorecard:** Analyze risk distribution across your supply base to identify concentrations of high-risk suppliers likely to disrupt your supply chain

*To find out more call 1-888-356-7728 or visit [dnb.com/redflagit](http://dnb.com/redflagit).*

**Don't just flag it. Red Flag it.™** 

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#### About Dun & Bradstreet® (D&B)

D&B (NYSE:DNB) is the world's leading source of commercial information and insight on businesses, enabling companies to Decide with Confidence® for more than 172 years. Today, D&B's global commercial database contains more than 225 million business records. The database is enhanced by D&B's proprietary DUNSRight® Quality Process, which provides our customers with quality business information. This quality information is the foundation of our global solutions that customers rely on to make critical business decisions.

D&B provides two solution sets that meet a diverse set of customer needs globally. Customers use D&B Risk Management Solutions™ to mitigate credit and supplier risk, increase cash flow and drive increased profitability; and D&B Sales & Marketing Solutions™ to provide data management capabilities that provide effective and cost efficient marketing solutions and to convert prospects into clients by enabling business professionals to research companies, executives and industries..

For more information, please visit [www.dnb.com](http://www.dnb.com).