

Dun & Bradstreet DUNS Verified Solution for Importers

Strengthening Supply Chain Security To Meet the Needs of a Global Marketplace



Decide with Confidence

Global supply chains are complex and constantly changing. It can be extremely difficult and costly to know all direct and indirect supply chain participants—and even more challenging to develop risk profiles of all upstream supply chain members. As more and more products are imported into the United States from foreign companies, an atmosphere of widespread consumer anxiety has developed about the safety of food, drugs, medical products and various types of consumer products such as toys. In addition, there is an environment of government regulation with increased compliance requirements and costly third party audits in order to uncover risky supply components. These supply chain risks include the safety of the products, the authenticity of the products—in terms of fraudulent activity—blind spots within the supply chain, and continuity of supply. In order to prevent disruptions within your supply chain, it is imperative to have insight into the following:

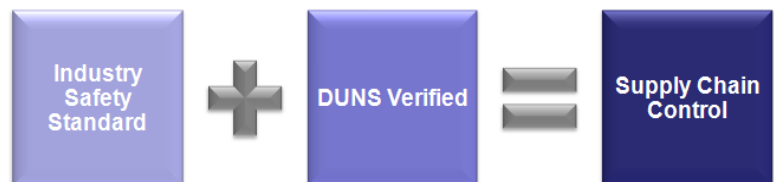
- Current operational status of all members in the supply chain
- Understanding of each business' product lines
- Profile of all manufacturing locations
- Current credit risk of each business
- Future financial viability of each business

D&B's **DUNS Verified Solution** strengthens your supply chain security by helping you know your direct suppliers and know more about all your upstream supply chain participants. Specifically, D&B can help create a complete picture of every component of your supply chain, monitor and alert you to any changes or risks that may impact your business.

DUNS Verified Benefits

Through the DUNS Verified Solution, D&B verifies a company's information by developing supplier profiles from available data sources and onsite visits—to create a DUNS Verified **Profile Report**. These results are used to mitigate risk throughout the supply chain, and monitor for any changes upstream. Benefits include:

- Reduced supply chain risks associated with opaque suppliers
- Improved efficiency of third-party safety audits based on outcomes and data analytics from verification visits, thus reducing scale and cost of audit program
- Better **monitoring of** developments in supply chain participants through “active” notification of business changes
- Increased trust from your customers
- Improved protection for the brand



Complete Supply Chain Control

For complete supply chain control, the DUNS Verified Solution should be combined with the applicable safety standard for the specific industry (e.g., the Global Food Safety Initiative or GSFI for food processors). While a safety standard provides key requirements for a specific industry, the standard only provides a snapshot at a point in time and may not provide the importer with sufficient information to manage the risks with all participants of the supply chain. DUNS Verified, however, provides consistent insights about supply chain participants, including company facts, primary product lines, in-country registration and certifications, management details, operations summary, and financial information. Using DUNS Verified in conjunction with an industry safety standard provides more complete supply chain control.

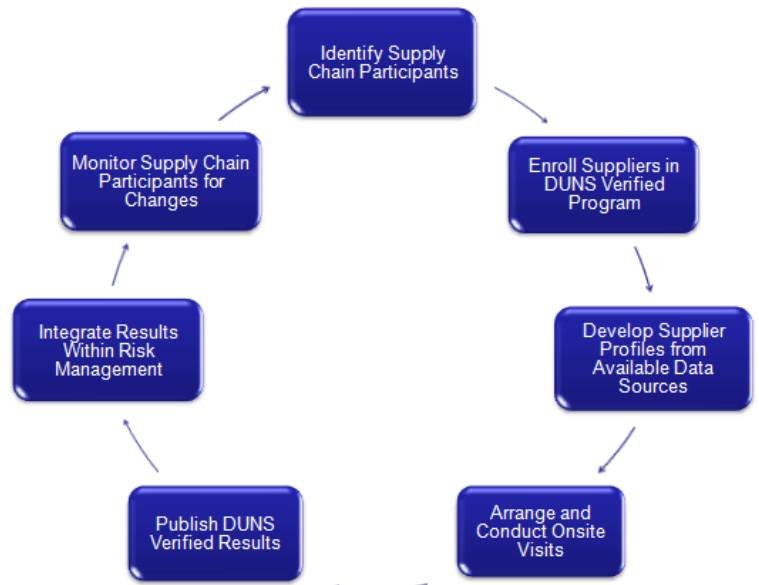


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Lifecycle of DUNS Verified Solution for Importers

There are many elements that comprise the lifecycle of the DUNS Verified Solution, starting with identifying all participants within your supply chain all the way through the process into monitoring for risk and changes within the supply chain. Once all supply chain participants are identified, each company is enrolled into the DUNS Verified Program. A supplier profile is created for each company using D&B’s global database of over 210 million businesses and utilizing additional available data sources. Onsite visits are performed to verify the supplier’s information, confirm the presence of a facility through exterior and interior photographs of the manufacturing site and to ensure that legitimate and appropriate operations are being conducted at this site. Once all the information has been verified, a DUNS Verified Profile is published in report form, listed on D&B’s global registry of suppliers, and available in database format for integration into your risk management processes and technology. Finally, the DUNS Verified Solution allows you to constantly monitor all supply chain participants and be alerted to any changes throughout your supply chain – creating an “early warning” detection system.

Lifecycle of DUNS Verified Importer Solution



DUNS Verified Profile Features

Each DUNS Verified Profile includes detailed information about the subject company, including the following data when available, and is organized into categories for each.

| Basic Information | Facilities | Headquarter Facility |
|---------------------------------|--|----------------------------------|
| Company Name | D&B D-U-N-S® Number | Full Headquarter Address |
| D&B D-U-N-S® Number | Address | Operations Summary |
| Tradestyle | State & County | Review of operations |
| Address | Location Type | Description of product lines |
| Location Geographic Coordinates | SIC Code | Operational status |
| Phone Number | Profile of company sales by line of business | Exporter status and markets |
| Fax Number | Registration | Certification/Memberships |
| Website | Dates Applicable | Certification/Membership Name |
| Email | Legal Structure | Registration Number |
| Location Management | Registration No. | Issuing Authority |
| Name | Co. Identification No. | Date of Registration |
| Current Title | Corporate Linkage | Expiry Date |
| Contact No | Headquarter | Photographs |
| Qualification | Domestic Ultimate | Exterior Photographs |
| Related Experience | Global Ultimate | Interior Photographs |

