D&B® Maximum Credit Recommendation

How much credit should you extend to your customers?

Dun & Bradstreet’s Maximum Credit Recommendation helps you make a more informed decision during a credit assessment. This recommendation is available on companies in more than 180 markets around the world.

### How Much Credit Should You Extend?

Some companies may choose to extend the maximum amount that Dun & Bradstreet recommends, while others may want to extend a portion of that amount.

A company may go with the maximum recommendation if:

- **High Risk**: These businesses have a high projected rate of delinquency OR a high failure risk. A guarantee is also recommended.

- **Moderate & High Risk**: These businesses have a moderate projected risk of delinquency OR a moderately high risk of failure.

- **Moderate Risk**: These businesses have a moderate risk of delinquency.

- **Moderately Low Risk**: These businesses have a moderately low risk of delinquency.

- **Low Risk**: These businesses have a low projected risk of delinquency.

### Dun & Bradstreet’s global data scientists determine credit recommendations based on:

- **Employee Size**
- **Risk Profile**
- **Industry Credit Demand**

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### How do you maximize your opportunity with vendors?

As an applicant, you may increase your chances of receiving the Maximum Credit Recommendation if:

- Can commit to a long-term relationship (such as a multi-year contract)
- Can work with the vendor on a payment plan
- The information in your credit file is up to date

Learn more about how Dun & Bradstreet can help you manage credit exposure and understand risk and opportunity on your global customer base.

dnb.com/analytics

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**About Dun & Bradstreet**

Dun & Bradstreet, a leading global provider of B2B data, insights and AI-driven platforms, helps organizations around the world grow and thrive. Dun & Bradstreet’s Data Cloud fuels solutions and delivers insights that empower customers to grow revenue, increase margins, manage risk, and help stay compliant – even in changing times. Since 1841, companies of every size have relied on Dun & Bradstreet. Dun & Bradstreet is publicly traded on the New York Stock Exchange (NYSE: DNB) and is located at www.dnb.com. © Dun & Bradstreet, Inc. 2021. All rights reserved.