dun&bradstreet

D&B Connect™

INTEGRATIONS

Your data—only better and where you need it most

Connect your data with Dun & Bradstreet data and insights and integrate it instantly into leading platforms.

Your fastest path to a comprehensive, single view of your customers! With D&B Connect Integrations you can seamlessly connect your business data with Dun & Bradstreet data and insights, then integrate it instantly into your CRM, MAP, ERP, and MDM platforms using pre-built integrations.

Out-of-the-box pre-built data integrations. Our partnership with Workato includes integration into 450+ popular applications!

Connect your data to the power of the Dun & Bradstreet Data Cloud—insights on hundreds of millions of businesses worldwide.

Map and match your data and quickly integrate into leading CRM, MAP, ERP, and MDM systems such as HubSpot, Pardot, Snowflake and 450+ other platforms.

Integrate enriched account and contact records directly in your systems—quickly and seamlessly.

According to chiefmartec.com, 60% of go-to-market teams use more than 20 different tools at any given time. It's becoming increasingly difficult to manage and maintain their data—different platforms ingesting data on any given customer at any given time. Still, businesses expect to have data usable and easily accessible for customer outreach and analysis.
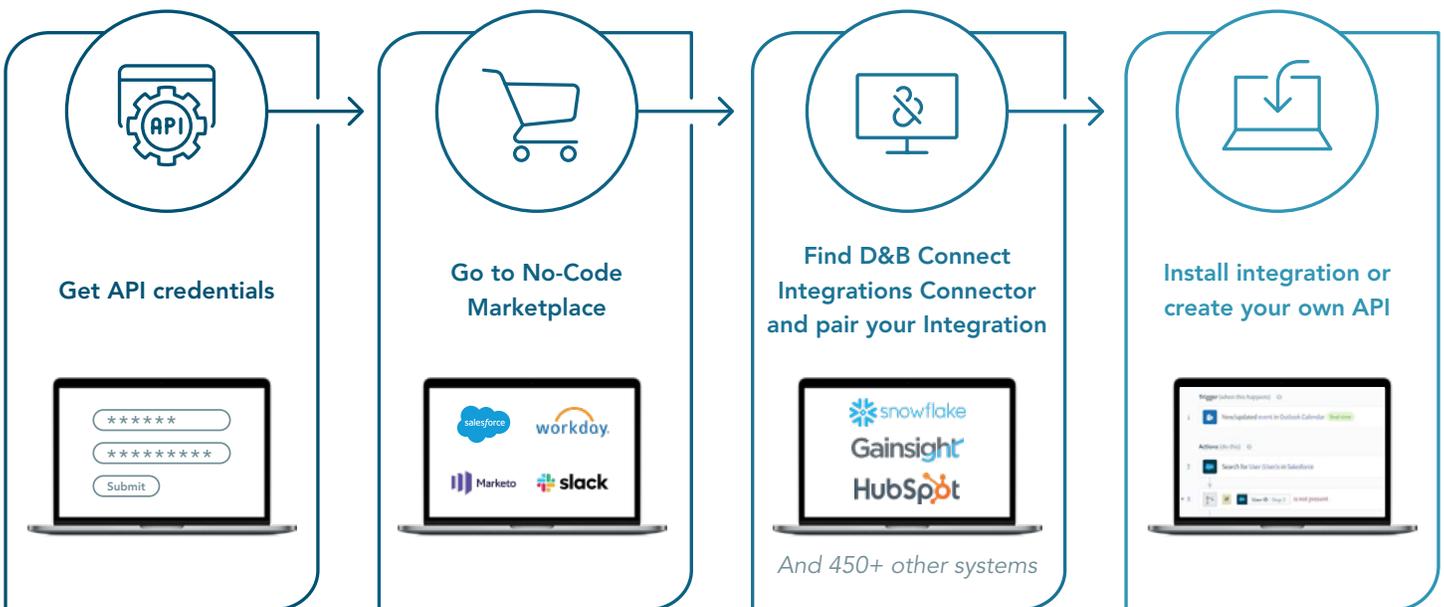
NO CODING, QUICK INTEGRATION

If you're spending your time building complex integrations or waiting for batch processes to be delivered, you're missing out. D&B Connect Integrations connects your data with Dun & Bradstreet data and insights so you can integrate it instantly (and easily) into leading CRM, MAP, ERP, and MDM ecosystems. It's your data, only better—cleaned, consolidated, and enriched, delivered to the systems and people who need it.
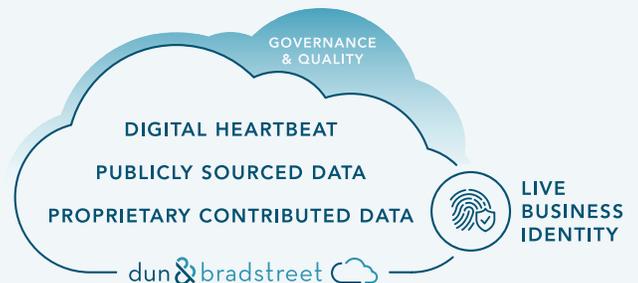
BENEFITS

Stop the guesswork. Focus on the real work. Reduce manual processes by automating the best matches directly into your system using our best-in-class, proprietary match algorithm.

Plug-and-play integration. Built-in integrations let you easily plug your improved data into leading systems such as HubSpot, Netsuite, Pardot and 450+ other platforms—many of the most popular business systems.

Automated maintenance. Avoid maintenance and typical upkeep required as systems evolve. D&B Connect Integrations decreases time-to-value of platform investments and reduces need for technical resource. We handle the system maintenance for you!

Your data, better in minutes! Pre-configured "recipe" templates enrich your current data set from and into your system of choice.

HOW IT WORKS

Get API credentials

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Submit

Go to No-Code Marketplace

salesforce workday.
Marketo slack

Find D&B Connect Integrations Connector and pair your Integration

snowflake
Gainsight
HubSpot

And 450+ other systems

Install integration or create your own API

ABOUT THE DUN & BRADSTREET DATA CLOUD

The Dun & Bradstreet Data Cloud offers the world's largest set of business decisioning data and analytical insights, covering hundreds of millions of businesses and other commercial entities across the globe. We source data from tens of thousands of sources, tens of millions of websites, and crowd-validating initiatives, uniquely combining public data, proprietary sourced data, and business signal data. We continuously monitor our vast number of sources for changes that impact information in the Dun & Bradstreet Data Cloud, including dynamic changes to business relationships, and update the Data Cloud accordingly. With our data and insights, clients are able to take intelligent actions that drive a competitive edge, in turn helping their organizations to grow and thrive.

GOVERNANCE & QUALITY
DIGITAL HEARTBEAT
PUBLICLY SOURCED DATA
PROPRIETARY CONTRIBUTED DATA
dun & bradstreet
LIVE BUSINESS IDENTITY

ABOUT DUN & BRADSTREET®

Dun & Bradstreet, a leading global provider of B2B data, insights and AI-driven platforms, helps organizations around the world grow and thrive. Dun & Bradstreet's Data Cloud fuels solutions and delivers insights that empower customers to grow revenue, increase margins, manage risk, and help stay compliant—even in changing times. Since 1841, companies of every size have relied on Dun & Bradstreet. Dun & Bradstreet is publicly traded on the New York Stock Exchange (NYSE: DNB). Twitter: @DunBradstreet

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