

FACT SHEET

# D&B<sup>®</sup> Business Disruption Index



Help forecast and manage your cash flow with perpetual insight on which of your global customers or suppliers may be most impacted during times of economic, political, or natural disaster.

## Are you confident telling your CFO that the business has the critical actionable insight it needs during times of disaster and crisis?

Assessing risk dynamically is critical to helping navigate the broad range of disruption risks related to natural, economic, and political disasters that could impact accounts in your global customer or supplier portfolio. The past 3 years have magnified the need to understand the potential impacts disaster-related events can have to supplier and customer business health.

Dun & Bradstreet is excited to offer the new D&B® Business Disruption Index Report, designed to help you accurately forecast and manage your cash flow by illuminating risks and opportunities across your global customer and supplier base and associated business networks by providing actionable insight related to disaster-related business risk.

- **Anticipate and forecast cash flow -**  
continually monitor your suppliers or customers for disaster-related shifts that may impact payment for or delivery of goods and services
- **Respond to potential operational disruption -**  
reduce the potential impacts to your bottom line by monitoring the indicators of disruption and recovery on an ongoing basis
- **Optimize resources -**  
place your valuable resources where they need to be during a dynamically evolving disaster using perpetual, refreshed insight

With the new D&B Business Disruption Index Report, Dun & Bradstreet leverages the depth and breadth of our global data to provide insights into your business connections highlighting disaster-related dynamic insights to provide an integrated impact assessment for improved decision making.

## D&B BUSINESS DISRUPTION INDEX REPORT

The D&B Business Disruption Index Report is a suite of indices that delivers a ranking of every customer, vendor and prospect in your portfolio. You can choose which index or combination of indices to gauge the risk of your business. For each of these entities we start by looking at the following 3 fundamental components:



### Location Disruption Index

An assessment of the risk of the business based upon the confirmed disaster(s) across geographical regions.



### Industry Disruption Index

Refinement of Dun & Bradstreet industry classifications with deeper data about changes in rates for employment, business delinquency, utilization, foot traffic by industry combined with the Russia-Ukraine Industry index.



### Business Financial Health Index

Assesses a company's health using Dun & Bradstreet's predictive scores, such as the PAYDEX® Score, Failure Score and Delinquency Predictor Score.

Combining these 3 index components, we create an aggregated ranking called **Company Disruption Index**. This index describes the headwinds each of your current customers, vendors or prospects are facing within the "four walls" of their company.

Finally, we expanded the Company Disruption Index to a broader context. For each business in your portfolio, we consider the natural, economic, and political disasters impacting their own network of customers and suppliers and provide the Overall Disruption Index – the most comprehensive view of the risk of each company in your portfolio.

To keep these insights fresh and actionable, Dun & Bradstreet continuously monitors evolving global conditions to generate this analysis on all active businesses in the Dun & Bradstreet Data Cloud, recalculating these rankings on all companies on a weekly basis.

The D&B Business Disruption Index Report can be appended to your business prospects, existing accounts and vendors portfolio allowing you to engage with your business network in response to the changing global landscape. This analysis will supplement traditional portfolio management processes by integrating timely, actionable insights to help you perform in-house evaluations of projected impacts to cash flow.

## CRITICAL BUSINESS INTELLIGENCE TO MANAGE RISK IN UNCERTAIN TIMES

In this rapidly changing environment, with many expecting the economic impacts to last months, if not longer, Dun & Bradstreet's Finance and Risk solutions offer the data and tools to help you evaluate your customers' and suppliers' financial health and integrity for more sound, actionable decisions that can help protect your business on an ongoing basis. Leveraging the Dun & Bradstreet Data Cloud—the world's largest set of business decisioning data and analytical insights on hundreds of millions of businesses and other commercial entities across the globe—can help ensure you have the most up-to-date information to protect your business as situations change.



**AVOID BUSINESS DISRUPTION WITH QUALITY DATA AND ACTIONABLE INSIGHTS**

Connect with your Dun & Bradstreet representative directly to request your D&B Business Disruption Index report.

### ABOUT DUN & BRADSTREET

Dun & Bradstreet, a leading global provider of B2B data, insights and AI-driven platforms, helps organizations around the world grow and thrive. Dun & Bradstreet's Data Cloud fuels solutions and delivers insights that empower customers to grow revenue, increase margins, manage risk, and help stay compliant – even in changing times. Since 1841, companies of every size have relied on Dun & Bradstreet. Dun & Bradstreet is publicly traded on the New York Stock Exchange (NYSE: DNB). Twitter: [@DunBradstreet](https://twitter.com/DunBradstreet)