

FACT SHEET

# D&B<sup>®</sup> Business Disruption Index



Understand which of your customers' or suppliers' businesses may be most impacted because of economic, political, or natural disaster.

The global economy is potentially facing a prolonged period of anemic growth and elevated inflation. Growth prospects appear to be weakening amid rising global political and insecurity risks, as consumers grapple with higher prices of essential goods, and uncertainty related to food and energy supply is a major risk to stable governance. With the new D&B Business Disruption Index, Dun & Bradstreet can provide a robust view of important factors that can impact your business across a broad range of

disruption risks, related to natural, economic, and political disasters, providing you with focused insights on your unique customer or supplier base and overall business network.

Dun & Bradstreet leverages the depth and breadth of our global data to provide insights into your business connections along with disaster-related dynamic insights to provide an integrated impact assessment for improved decision making.

## D&B BUSINESS DISRUPTION INDEX

The D&B Business Disruption Index considers four key factors for a multi-dimensional view of the potential impact to your business:



### Business Location Disruption Index

An assessment of the risk of the business based upon the confirmed disaster(s) across geographical regions.



### Business Industry Disruption Index

Refinement of Dun & Bradstreet industry classifications with deeper data about changes in rates for employment, business delinquency, utilization, foot traffic by industry combined with the Russia-Ukraine Industry index.



### Business Financial Health Index

Assesses a company's health using Dun & Bradstreet's predictive scores, such as the D&B® Failure Score and D&B® Delinquency Predictor Score.



### Business Network Impact Assessment

An assessment of the expected overall impact of the disaster(s) on business' customers and suppliers, based on Company Health, Location and Industry Indexes.

In addition to these four metrics, Dun & Bradstreet will also report an Overall Business Impact Index. This provides an assessment of the expected overall impact of a broad range of disruption risks, related to natural, economic, and political disasters, based on the Business Impact Index and the combined Business Impact Indexes of companies in the target company's supplier and business customer network.

We provide a global weekly refresh of your file delivered in a batch form for timely, actionable insights to help you perform in-house analysis of your customer or supplier portfolio.

## CRITICAL BUSINESS INTELLIGENCE TO MANAGE RISK IN UNCERTAIN TIMES

In this rapidly changing environment, with many expecting the economic impacts to last months, if not longer, Dun & Bradstreet's Finance and Risk solutions offer the data and tools to help you evaluate your customers' and suppliers' financial health and integrity for more sound, actionable decisions that can help protect your business on an ongoing basis. Leveraging the Dun & Bradstreet Data Cloud – the world's largest set of business decisioning data and analytical insights on hundreds of millions of businesses and other commercial entities across the globe can help ensure you have the most up-to-date information to protect your business as situations change.



### AVOID BUSINESS DISRUPTION WITH QUALITY DATA AND ACTIONABLE INSIGHTS

Connect with your Dun & Bradstreet representative directly to request your D&B Business Disruption Index report.

#### ABOUT DUN & BRADSTREET

Dun & Bradstreet, a leading global provider of B2B data, insights and AI-driven platforms, helps organizations around the world grow and thrive. Dun & Bradstreet's Data Cloud fuels solutions and delivers insights that empower customers to grow revenue, increase margins, manage risk, and help stay compliant – even in changing times. Since 1841, companies of every size have relied on Dun & Bradstreet. Dun & Bradstreet is publicly traded on the New York Stock Exchange (NYSE: DNB). Twitter: [@DunBradstreet](https://twitter.com/DunBradstreet)