

# Reduce Risk with Connected Party Insights

## Dun & Bradstreet Corporate Linkage for Capital Markets

How well do you know the companies you trade with - their affiliates, sister companies and subsidiaries? The multiple relationships and complex connections so common in today's market environment increase the chance of taking on unwanted risk in your trading strategy.

As capital markets products become more highly engineered and creative (for example, interest rate swaps) the contract data behind them becomes increasingly robust and complex. Compliance executives, risk managers and data officers can reduce the uncertainty and risk inherent in contracts or transactions with accurate data about parties and their interconnected relationships, leading to better decision-making and regulatory compliance.

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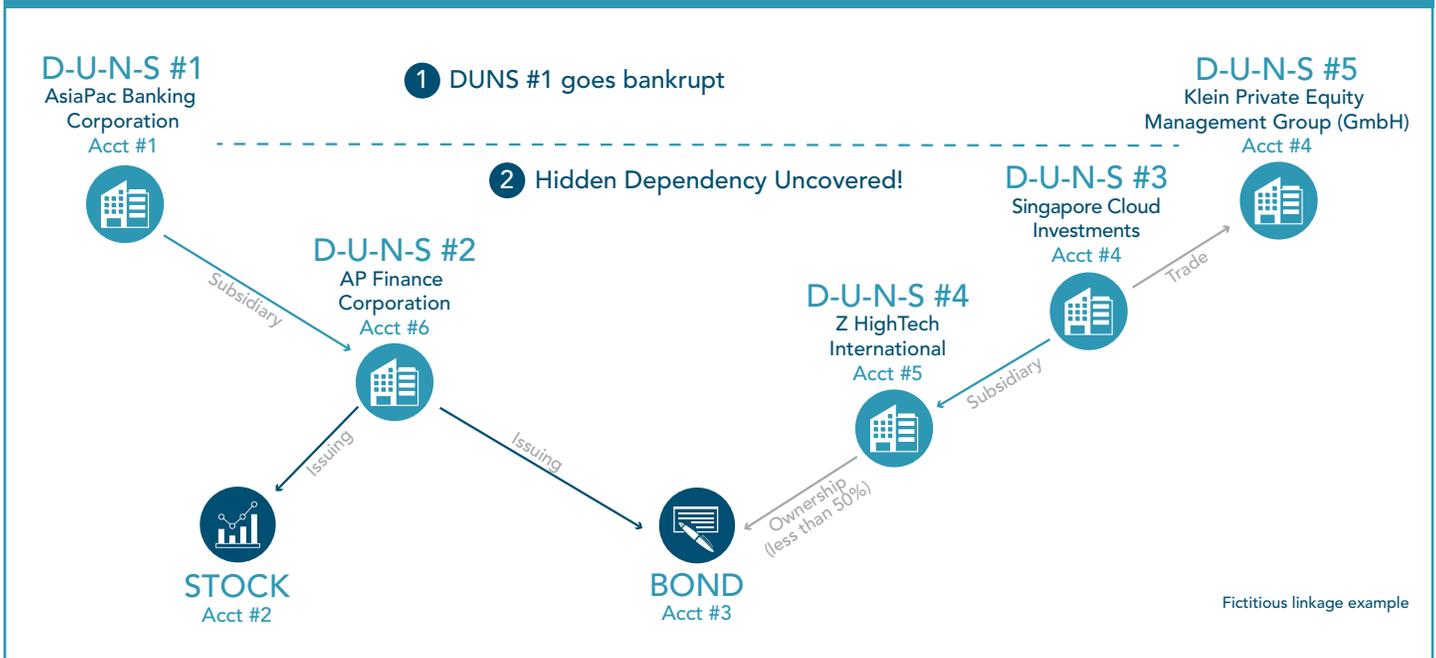
OF FINANCIAL SERVICES PROFESSIONALS  
SAY THEIR ORGANIZATIONS HAVE ACHIEVED THIS STATE:

“The business meaning of data is defined, harmonized across repositories and governed.”

– 2015 Data Management Industry Benchmark Report, EDM Council

Dun & Bradstreet's corporate linkage data provides a unique picture of an entire global organization and its related entities, enabling institutional investors and regulators to uncover systemic and transitive risk across associated entities. The Dun & Bradstreet D-U-N-S Number® is the connector to insights on over 300 million companies in the world's largest commercial database, including tracking of more than four million corporate family trees.

### SEE DEPENDENCIES TO ID POTENTIAL RISK AND SIGNS OF FINANCIAL CRISES



“Without achieving [harmonization of data across processes throughout the enterprise] the industry will struggle to unravel interconnections, manage complexity and understand the true nature of linked risk across the financial system. Harmonization of data to common meaning is still elusive. The scope of the challenge is daunting with hundreds of repositories and thousands of applications to align.”

– 2015 Data Management Industry Benchmark Report, EDM Council

## THE D-U-N-S NUMBER



The Data Universal Numbering System (D-U-N-S) Number is a unique, nine-digit number assigned to every business location in the Dun & Bradstreet database that has a unique, separate and distinct operation. It stays with a business throughout its lifetime and all the changes a business encounters. D-U-N-S Numbers are used by industries and organizations around the world as a global standard for business identification and tracking.

### WHEN YOU CONNECT TO THE D-U-N-S NUMBER, YOU CAN:

- Consolidate, cleanse and eliminate duplicate party records in disparate databases
- Enrich your party profiles with demographic, industry, size, credit, risk data and more
- See the full scope of your party interconnected relationships with corporate linkage

## CORPORATE LINKAGE AND FIBO



When multiple business locations are part of a larger corporate hierarchy based on legal ownership, they are connected by their D-U-N-S Numbers. This linkage enables the construction of a corporate family tree. When you have the D-U-N-S Number matched to your party records, you have visibility to your customer’s corporate linkage information.

Financial Industry Business Ontology™ (FIBO) is becoming a standard language for financial institutions, helping to maximize operational efficiency and align systems to effectively use data for internal and external applications. The Dun & Bradstreet D-U-N-S Number, corporate linkage and comprehensive business entity data helps support the standards required to accurately perform risk aggregation analytics – and fully utilize the power of FIBO.

### SEEING STANDARDIZED, CONNECTED COUNTERPARTY RELATIONSHIP DATA HELPS YOU:

- Improve efficiency with centralized data at your fingertips
- Reduce risk and deploy capital with confidence
- Meet the industry’s regulatory compliance requirements

For more information, contact your Dun & Bradstreet Account Executive and visit [dnb.com/capital-markets](http://dnb.com/capital-markets)

## ABOUT DUN & BRADSTREET

Dun & Bradstreet (NYSE: DNB) grows the most valuable relationships in business. By uncovering truth and meaning from data, we connect customers with the prospects, suppliers, clients and partners that matter most, and have since 1841. Nearly ninety percent of the Fortune 500, and companies of every size around the world, rely on our data, insights and analytics. For more about Dun & Bradstreet, visit [DNB.com](http://DNB.com).