

D&B Credit Reporter

Make quick assessments of potential customers with easy-to-understand business credit reports that provide an overview of a company's financial health.

D&B Credit Reporter is ideal for business leaders and credit managers who need to make fast decisions about extending business credit to help mitigate risk to their company's cash flow. Enjoy the benefits of Dun & Bradstreet's industry-leading data and analytics, and with D&B Credit Reporter's flexible features and pricing, you can choose the subscription level that best fits your company's needs.



WHEN YOU NEED TO MAKE DECISIONS ON NEW CREDIT APPLICANTS

Quickly assess a company's Dun & Bradstreet business credit scores and ratings to help you evaluate the risk level, creditworthiness, payment behavior, and viability of a business. D&B Credit Reporter's streamlined digital reports provide in-depth intelligence to give you a clear view of your potential customer's financial situation and the exact credit risk they pose.

View D&B's unrivalled predictive and performance-based credit scores and analytics, as well as trade payment data, legal events, corporate family trees, and other third-party web and social information. With expert guidance such as the Overall Business Risk and Maximum Credit Recommendation, D&B Credit Reporter also summarizes and interprets its analytics for you so you can easily assess risk and make the best credit decision.



WHEN YOU NEED TO CAREFULLY MANAGE CASH FLOW

Help assess your company's risk to cash flow based on the payment history, trending data, and scores in the D&B database of the companies you do business with. D&B Credit Reporter features such performance-based scores as the Payment Behavior Score (based on D&B's PAYDEX®), which assesses a business's credit history and payment performance over the past two years. Reports also include predictive analytics such as the Cash Flow Risk Score (based on D&B's Delinquency Score) that looks forward at the next 12 months and rates the business on its likelihood of paying late.



WHEN YOU NEED TO MONITOR KEY BUSINESS RELATIONSHIPS

With D&B Credit Reporter, you can set up alerts to be issued straight to your inbox so you can keep up-to-date with changes to your customers' credit profiles and quickly take action on high-risk accounts. Since some industries are seasonal, some rely heavily on credit, and others consider themselves cash-only businesses, it's important to stay on top of your customer accounts. With D&B Credit Reporter, you'll be able to make confident credit decisions using the world's largest commercial database.



D&B Credit Reporter features easy-to-understand reports that provide an overview of a company's financial health. With flexible features and pricing, you choose the subscription level that best fits your company's needs.

To learn more about D&B Credit Reporter, please contact your Dun & Bradstreet Relationship Manager or call (877) 727-0664.

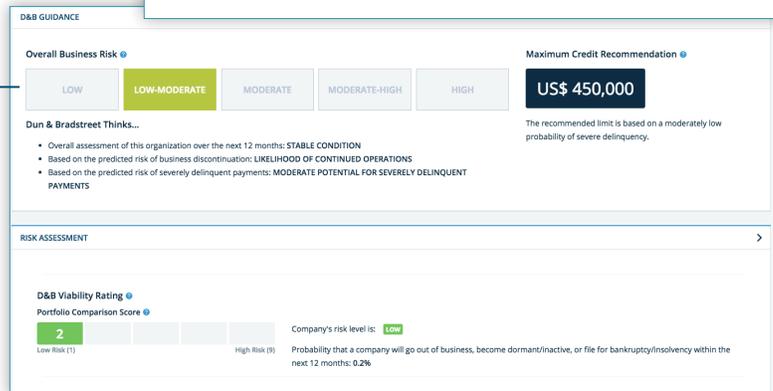
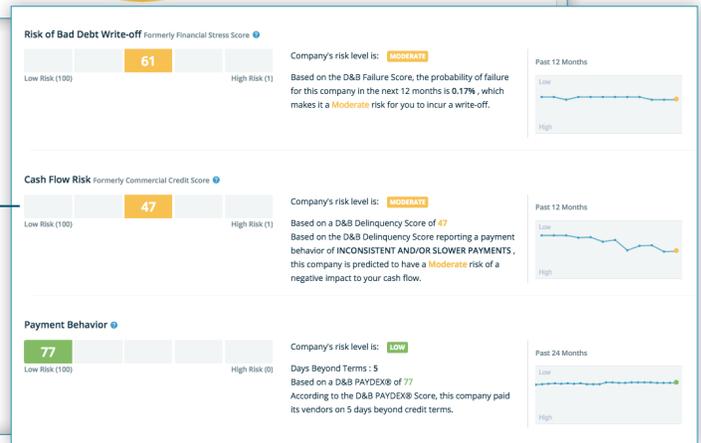
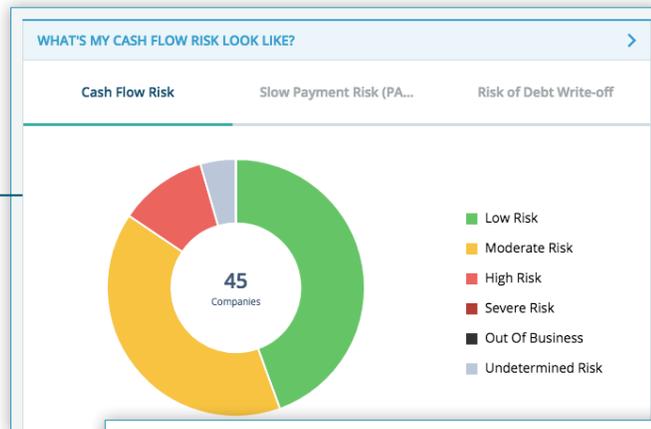
Cash Flow Risk – Help predict the likelihood that a company will pay its bills beyond terms and negatively impact your cash flow (based on D&B's Delinquency Score).

Risk of Bad Debt Write-Off – Indicates whether or not a business will experience financial distress in the next twelve months. This score may help you avoid unpaid bills if you choose to only extend credit to companies with risk levels that meet your standards (based on D&B's Failure Score).

Payment Behavior Score – See how many days a company pays its vendors beyond terms (based on D&B's PAYDEX® score).

Overall Business Risk – Shows a company's aggregate risk level based on the information D&B has in its database.

D&B Maximum Credit Recommendation - Use Dun & Bradstreet's credit limit recommendation to help you determine how much credit you feel comfortable extending.



ABOUT DUN & BRADSTREET

Dun & Bradstreet (NYSE: DNB) grows the most valuable relationships in business. By uncovering truth and meaning from data, we connect our customers with the prospects, suppliers, clients and partners that matter most, and have since 1841. Nearly ninety percent of the Fortune 500, and companies of every size around the world, rely on our data, insights and analytics. For more about Dun & Bradstreet, visit DNB.com. Twitter: @DnBUS