

# Cookie Policy Statement

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As part of its commitment to Data Ethics, Compliance and Privacy, Dun & Bradstreet (“D&B”) maintains transparency and accountability in its use of tracking technologies. This Cookie Policy (the “Cookie Policy”) applies to the use by the [Responsible D&B Entities](#) of cookies and other similar online technologies on Dun & Bradstreet websites. It supports compliance with applicable laws and our policies on [Data Compliance and Ethics](#), [Privacy and Personal Data Protection](#), and [Data Subject Rights](#).

The purpose of this Cookie Policy is to provide you with supplemental information about what cookies and similar technologies are and how they work. It also explains what cookies and similar technologies we use, what they do, and how you can control what cookies and similar technologies we use when you visit our websites and other online services. This Cookie Policy should be read alongside our [Privacy, Data and AI Transparency Statement](#), which provides additional context and information on our data processing and practices when you are using this website and provides details about your individual rights and how to contact us if you have a question or concern.

## WHAT ARE COOKIES, WEB BEACONS, PIXEL TAGS, AND GIFS

- **Cookies:** A cookie is a small text file (which typically includes a piece of computer code) that is stored on your computer's hard drive. Cookies are sent by our website (or the website of a company we have a relationship with) to your computer, mobile phone or other device when you visit our website. When you visit a website, that website's computer asks your computer for permission to store this text file in a section of your hard drive that is specifically designated for cookies. Each website can send its own cookie to your browser if your browser's preferences allow it.
- **Single-pixel tags:** A single-pixel tag, also known as a web beacon or a clear GIF, is a graphic that functions like a cookie. Single-pixel tags are placed on a web page or in an email message to monitor user activity, such as whether the web page or email message is accessed or clicked. Single-pixel tags are not visible on a web page

because of their small size. We sometimes use single-pixel tags to provide an independent accounting of how many people visit our website or to gather statistics about browser usage on our website. Some of our web pages and e-mail newsletters use single-pixel tags in conjunction with cookies. Single-pixel tag may also be loaded from a different Web server than the rest of the page. Some of our emails may also contain pixels or code to gather information regarding e-mail behavior and for analytics. We may share this information with third parties in accordance with our [Privacy, Data and AI Transparency Statement](#).

## WHY DO WE USE COOKIES?

We use cookies and other data collection technologies to help you do the following: navigate our website or technical solutions, personalize content, and provide a more convenient experience to you, analyze which pages you visit, which features you use in our technical solutions, and which consumer privacy tools you use, provide features such as social sharing widgets and videos, measure advertising and promotional effectiveness, assess which areas of our site you visit to remarket to you after you visit our site, and to provide content to you from our third party content partners. The link to our Cookie Consent Manager is also available at the foot of every page on the website, and you can adjust your preferences at any time by clicking on **Cookie Preferences** in the website footer. We do not control third-party websites and are not responsible for their privacy statements. When you leave our website, we encourage you to read the privacy notice of every website you visit.

### Data Collected with Cookies:

In general, cookies may be used for collecting the following information:

- The user's IP address
- Time stamp
- Pages visited
- The web address from which the user landed to the website,
- the server from which the user landed to the website, and
- the domain name from which the user landed to the website.

The data collected by way of cookies are generally considered Personal data. Such personal data is often associated with pseudonymous random identifiers that enable the terminal equipment of a natural person to be associated with the profile of that person.

## WHAT TYPES OF COOKIES DO WE USE AND HOW CAN YOU CONTROL THEM?

Cookies are set with each browser you use, so if you visit our websites from multiple browsers, you will need to manage your preferences in each browser.

Cookies may either be persistent or session cookies. Persistent cookies are stored on your device to help remember information, settings, preferences, or sign-on credentials and have an expiration date issued by the webserver. Session cookies, also known as in-memory cookies, transient cookies, or non-persistent cookies, exist only in temporary memory while you are browsing the website and are typically deleted when you close your browser.

Preference cookies are persistent cookies which enable a website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in. Persistent cookies are also used to enable testing of new website designs, layout and messaging. The intention is to display content that is relevant and engaging for the individual user.

D&B also uses session cookies to better understand how you interact with our websites. Cookies that provide analytics services can collect IP address or other identifiers, browser information, and information about the content that you view. These analytic services help us to know how many users we have, which parts of our sites are most popular, what browsers are used, the country or region where users are located, and the demographics and interests of users.

- **First Party Cookies:** Our first party cookies collect data, such as the date, time, and areas of our website that are visited, as well as the website from which the visitor came. We may use IP addresses to derive certain other information concerning businesses visiting our websites, but we do not analyze this information in a way which would reveal the identity of the individual browsing our websites. When you select one of our products or services, register for a newsletter or e-mail alert, fill out an online form, or complete a survey, we may try to identify your browser and we may combine information from cookies, single-pixel tags, code and other information collected online with other data that we maintain about you. By improving the features, marketing, and content of our website and by making your online experience more convenient and meaningful, we can better serve our customers' and stakeholders' needs.
- **Third Party Cookies:** Some third parties we work with, such as third-party advertisers, use cookies that originate from their websites. The third parties with whom we work provide certain features on our websites to display advertising based upon your web browsing activity. In the process of serving advertisements, our third-party advertisers and related service providers may place or recognize a unique third-party cookie on your browser. These companies may use information about your visits to our websites and other websites to provide advertisements on our websites and other websites about products and services that may be of interest to you. These third parties monitor how guests use our websites and determine which of our online features they may prefer. We may report information to our third party service

You can find more information about cookies at: [www.allaboutcookies.org](http://www.allaboutcookies.org) and [www.youronlinechoices.com](http://www.youronlinechoices.com). natural person to be associated with the profile of that

providers about our customers and the products and services they order, as well as aggregated, non-identifiable information about our visitors' use of our website.

We group browser cookies on our site into three categories, which you can manage through our "Cookie Consent Manager" - and you can return to this Cookie Consent Manager by selecting **Cookie Preferences** in the website footer at any time to change your preferences.

Our cookie category	How they are used	How you can control them
<p><b>Required</b> <b>(Strictly necessary)</b></p>	<p>These cookies are necessary to enable the basic features of this site to function, such as allowing images to load or allowing you to select your cookie preferences. Some cookies may be placed by third party service providers who perform some of these functions for us.</p>	<p>We do not need to ask for your consent in order to use these cookies as without them we would not be able to provide the services requested by you. These are always active on the Website.</p>
<p><b>Functional</b> <b>(Performance)</b></p>	<p>Functional cookies allow us to provide a better user experience on this site, such as by remembering your log-in details, providing certain services on our websites, and monitoring, evaluating and improving web-site performance.</p> <p>Some cookies may be placed by third party service providers who perform some of these functions for us.</p>	<p>Where cookie consent management is required by local law, our web sites have incorporated cookie preference tools that provide prominent notice about the use of cookies on the site and provide you with the ability to turn cookie use on or off.</p>
<p><b>Advertising</b> <b>(Targeting, marketing, social)</b></p>	<p>Advertising cookies may be used to disclose data with advertisers and third party service providers so that you can see ads and other third party content that may be more relevant to you. These cookies also enable you to share certain of our website content with social networks.</p>	<p>Where cookie consent management is required by local law, our web sites have incorporated cookie preference tools that provide prominent notice about the use of cookies on the site and provide you with the ability to turn cookie use on or off.</p>

## ARE THERE OTHER WAYS THAT YOU CAN YOU CONTROL COOKIES?

If you want to block all cookies, you may be able to do this through the settings in your browser for each browser you use and each device you use to access the internet. Consult your browser settings or help feature for more information on how to manage cookies and trackers for each browser that you use. For more information, see <https://allaboutcookies.org/>.

Other mechanisms to opt-out or limit cookies set by third parties that may deliver advertising or online communications on our behalf include:

- If you are in the United States, you can opt-out through the [Network Advertising Initiative \(NAI\)](#) or the [Digital Advertising Alliance](#)
- If you are in Canada, you can opt-out through the [Digital Advertising Alliance of Canada](#)
- If you are in Europe, you can opt-out through the [European Digital Advertising Alliance](#)

## D&B LEGAL ENTITIES TO WHICH THIS STATEMENT APPLIES

### United States

- Dun & Bradstreet Holdings, Inc.
- The Dun & Bradstreet Corporation
- Dun & Bradstreet, Inc.
- Avention, Inc.
- Dun & Bradstreet Emerging Businesses Corp.
- Dun & Bradstreet Government Solutions, Inc.
- Dun & Bradstreet International, Ltd.
- Dun & Bradstreet NetProspex, Inc.
- Eyeota USA Inc.
- Hoover's, Inc.
- Lattice Engines, Inc.
- MadObjective, Inc.
- NetWise Data, LLC
- Orb Intelligence, Inc.

### Australia

- DBXB Anz Pty Ltd.
- Eyeota Australia Pty Ltd

### Austria

- Dun & Bradstreet Austria GmbH

**Belgium**

- Dun & Bradstreet Europe Data Science Innovation SA

**Bosnia and Herzegovina**

- Dun & Bradstreet d.o.o.

**Canada**

- The D&B Companies of Canada ULC

**China Mainland**

- Dun & Bradstreet International Consultant (Shanghai) Co. Ltd.
- Shanghai Dun & Bradstreet Business Information Consulting Co., Ltd.
- Beijing MicroMarketing D&B Marketing Consulting Co., Ltd.
- Hainan Dun & Bradstreet Data Technology Co., Ltd.

**Croatia**

- Dun & Bradstreet d.o.o.

**Czech Republic**

- Dun & Bradstreet Czech Republic, a.s.

**Denmark**

- Dun & Bradstreet Denmark A/S

**Estonia**

- Dun & Bradstreet Estonia AS

**Finland**

- Dun & Bradstreet Finland Oy

**France**

- Prestaleads SAS

**Germany**

- Dun & Bradstreet Deutschland GmbH
- Dun & Bradstreet Deutschland Holding GmbH

**Hong Kong SAR**

- Dun & Bradstreet (HK) Limited
- Eyeota Limited

**Hungary**

- Dun & Bradstreet Hungary Kft.

## **India**

- Dun & Bradstreet Technology and Corporate Services India LLP
- Dun & Bradstreet Information Services India Pvt. Ltd.
- Eyeota India Private Limited

## **Ireland**

- D&B Business Information Solutions Unlimited Company

## **Italy**

- DBXB S.r.l.

## **Japan**

- Dun & Bradstreet Japan Ltd.

## **Latvia**

- Dun & Bradstreet Latvia SIA

## **Malaysia**

- D&B Information Services (M) Sdn. Bhd.

## **Netherlands**

- DBXB Netherlands B.V.

## **Norway**

- Dun & Bradstreet Norway AS

## **Poland**

- Dun & Bradstreet Poland sp z.o.o.

## **Serbia**

- Dun & Bradstreet Poland d.o.o.

## **Singapore**

- Eyeota Pte. Ltd.

## **Slovakia**

- Dun & Bradstreet Slovakia, s.r.o.

## **Slovenia**

- Dun & Bradstreet d.o.o

### Sweden

- Dun & Bradstreet AB
- Dun & Bradstreet Sweden AB

### Switzerland

- Dun & Bradstreet Schweiz AG

### Taiwan Region

- Dun & Bradstreet International, Ltd., Taiwan Branch

### United Kingdom

- Dun & Bradstreet Limited
- D & B Europe Limited
- Eyeota UK Limited

## HOW TO CONTACT US

If you have a question or concern about our privacy, data protection, compliance or ethics practices, you may [contact D&B Global Compliance & Ethics](#) or raise a question or concern using our [Helpline](#).

You also may contact us at us at:

<b>Australia</b>	<a href="mailto:sydney@eyeota.com">sydney@eyeota.com</a>
<b>Austria</b>	<a href="mailto:eudpo@dnb.com">eudpo@dnb.com</a>
<b>Belgium</b>	<a href="mailto:eudpo@dnb.com">eudpo@dnb.com</a>
<b>Bosnia and Herzegovina</b>	<a href="mailto:eudpo@dnb.com">eudpo@dnb.com</a>
<b>Canada</b>	<a href="mailto:complianceofficer@dnb.com">complianceofficer@dnb.com</a>
<b>China Mainland</b>	<a href="mailto:PrivacyOfficerCH@dnb.com">PrivacyOfficerCH@dnb.com</a>
<b>Croatia</b>	<a href="mailto:eudpo@dnb.com">eudpo@dnb.com</a>
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<b>France</b>	<a href="mailto:contact@getemail.io">contact@getemail.io</a>
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<b>Hungary</b>	<a href="mailto:eudpo@dnb.com">eudpo@dnb.com</a>
<b>India</b>	<a href="mailto:privacyofficerin@dnb.com">privacyofficerin@dnb.com</a>
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<b>Italy</b>	<a href="mailto:eudpo@dnb.com">eudpo@dnb.com</a>
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<b>Norway</b>	<a href="mailto:eudpo@dnb.com">eudpo@dnb.com</a>
<b>Poland</b>	<a href="mailto:eudpo@dnb.com">eudpo@dnb.com</a>
<b>Serbia</b>	<a href="mailto:eudpo@dnb.com">eudpo@dnb.com</a>
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<b>United Kingdom</b>	<a href="mailto:eudpo@dnb.com">eudpo@dnb.com</a>

### **Our Legal Representative in the European Union**

If you are based in the European Union, you may contact us at [eudpo@dnb.com](mailto:eudpo@dnb.com) through the designated representative of The Dun & Bradstreet Corporation, which is D&B Business Information Solutions Unlimited Company based in Ireland.

Dun & Bradstreet Information Solutions Unlimited Company  
 The Chase Sandyford Industrial Estate  
 Carmanhall Road  
 Dublin 18  
 Dublin  
 Ireland D18 Y3X2

### **Contacting Your Data Protection Authority**

You also have the right to lodge a complaint or concern with your local data protection supervisory authority. Contact details for data protection authorities are [here](#).

*Dun & Bradstreet reserves the right to modify, add, or remove portions of the Statement at any time based on changes to its data processing, business, or applicable laws.*