

Cookie Policy Statement

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As part of its commitment to Data Ethics, Compliance and Privacy, Dun & Bradstreet (“D&B”) maintains transparency and accountability in its use of tracking technologies. This Cookie Policy (the “Cookie Policy”) applies to the use by the [Responsible D&B Entities](#) of cookies and other similar online technologies on Dun & Bradstreet websites. It supports compliance with applicable laws and our policies on [Data Compliance and Ethics](#), [Privacy and Personal Data Protection](#), and [Data Subject Rights](#).

The purpose of this Cookie Policy is to provide you with supplemental information about what cookies and similar technologies are and how they work. It also explains what cookies and similar technologies we use, what they do, and how you can control what cookies and similar technologies we use when you visit our websites and other online services. This Cookie Policy should be read alongside our [Privacy, Data and AI Transparency Statement](#), which provides additional context and information on our data processing and practices when you are using this website and provides details about your individual rights and how to contact us if you have a question or concern.

WHAT ARE COOKIES, WEB BEACONS, PIXEL TAGS, AND GIFS

- **Cookies:** A cookie is a small text file (which typically includes a piece of computer code) that is stored on your computer's hard drive. Cookies are sent by our website (or the website of a company we have a relationship with) to your computer, mobile phone or other device when you visit our website. When you visit a website, that website's computer asks your computer for permission to store this text file in a section of your hard drive that is specifically designated for cookies. Each website can send its own cookie to your browser if your browser's preferences allow it.
- **Single-pixel tags:** A single-pixel tag, also known as a web beacon or a clear GIF, is a graphic that functions like a cookie. Single-pixel tags are placed on a web page or in an email message to monitor user activity, such as whether the web page or email message is accessed or clicked. Single-pixel tags are not visible on a web page

because of their small size. We sometimes use single-pixel tags to provide an independent accounting of how many people visit our website or to gather statistics about browser usage on our website. Some of our web pages and e-mail newsletters use single-pixel tags in conjunction with cookies. Single-pixel tag may also be loaded from a different Web server than the rest of the page. Some of our emails may also contain pixels or code to gather information regarding e-mail behavior and for analytics. We may share this information with third parties in accordance with our [Privacy, Data and AI Transparency Statement](#).

WHY DO WE USE COOKIES?

We use cookies and other data collection technologies to help you do the following: navigate our website or technical solutions, personalize content, and provide a more convenient experience to you, analyze which pages you visit, which features you use in our technical solutions, and which consumer privacy tools you use, provide features such as social sharing widgets and videos, measure advertising and promotional effectiveness, assess which areas of our site you visit to remarket to you after you visit our site, and to provide content to you from our third party content partners. The link to our Cookie Consent Manager is also available at the foot of every page on the website, and you can adjust your preferences at any time by clicking on **Cookie Preferences** in the website footer. We do not control third-party websites and are not responsible for their privacy statements. When you leave our website, we encourage you to read the privacy notice of every website you visit.

Data Collected with Cookies:

In general, cookies may be used for collecting the following information:

- The user's IP address
- Time stamp
- Pages visited
- The web address from which the user landed to the website,
- the server from which the user landed to the website, and
- the domain name from which the user landed to the website.

The data collected by way of cookies are generally considered Personal data. Such personal data is often associated with pseudonymous random identifiers that enable the terminal equipment of a natural person to be associated with the profile of that person.

WHAT TYPES OF COOKIES DO WE USE AND HOW CAN YOU CONTROL THEM?

Cookies are set with each browser you use, so if you visit our websites from multiple browsers, you will need to manage your preferences in each browser.

Cookies may either be persistent or session cookies. Persistent cookies are stored on your device to help remember information, settings, preferences, or sign-on credentials and have an expiration date issued by the webserver. Session cookies, also known as in-memory cookies, transient cookies, or non-persistent cookies, exist only in temporary memory while you are browsing the website and are typically deleted when you close your browser.

Preference cookies are persistent cookies which enable a website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in. Persistent cookies are also used to enable testing of new website designs, layout and messaging. The intention is to display content that is relevant and engaging for the individual user.

D&B also uses session cookies to better understand how you interact with our websites. Cookies that provide analytics services can collect IP address or other identifiers, browser information, and information about the content that you view. These analytic services help us to know how many users we have, which parts of our sites are most popular, what browsers are used, the country or region where users are located, and the demographics and interests of users.

- **First Party Cookies:** Our first party cookies collect data, such as the date, time, and areas of our website that are visited, as well as the website from which the visitor came. We may use IP addresses to derive certain other information concerning businesses visiting our websites, but we do not analyze this information in a way which would reveal the identity of the individual browsing our websites. When you select one of our products or services, register for a newsletter or e-mail alert, fill out an online form, or complete a survey, we may try to identify your browser and we may combine information from cookies, single-pixel tags, code and other information collected online with other data that we maintain about you. By improving the features, marketing, and content of our website and by making your online experience more convenient and meaningful, we can better serve our customers' and stakeholders' needs.
- **Third Party Cookies:** Some third parties we work with, such as third-party advertisers, use cookies that originate from their websites. The third parties with whom we work provide certain features on our websites to display advertising based upon your web browsing activity. In the process of serving advertisements, our third-party advertisers and related service providers may place or recognize a unique third-party cookie on your browser. These companies may use information about your visits to our websites and other websites to provide advertisements on our websites and other websites about products and services that may be of interest to you. These third parties monitor how guests use our websites and determine which of our online features they may prefer. We may report information to our third party service

You can find more information about cookies at: www.allaboutcookies.org and www.youronlinechoices.com.

providers about our customers and the products and services they order, as well as aggregated, non-identifiable information about our visitors' use of our website.

We group browser cookies on our site into three categories, which you can manage through our "Cookie Consent Manager" – and you can return to this Cookie Consent Manager by selecting **Cookie Preferences** in the website footer at any time to change your preferences.

Our cookie category	How they are used	How you can control them
Required (Strictly necessary)	<p>These cookies are necessary to enable the basic features of this site to function, such as allowing images to load or allowing you to select your cookie preferences.</p> <p>Some cookies may be placed by third party service providers who perform some of these functions for us.</p>	<p>We do not need to ask for your consent in order to use these cookies as without them we would not be able to provide the services requested by you. These are always active on the Website.</p>
Functional (Performance)	<p>Functional cookies allow us to provide a better user experience on this site, such as by remembering your log-in details, providing certain services on our websites, and monitoring, evaluating and improving web-site performance.</p> <p>Some cookies may be placed by third party service providers who perform some of these functions for us.</p>	<p>Where cookie consent management is required by local law, our web sites have incorporated cookie preference tools that provide prominent notice about the use of cookies on the site and provide you with the ability to turn cookie use on or off.</p>
Advertising (Targeting, marketing, social)	<p>Advertising cookies may be used to disclose data with advertisers and third party service providers so that you can see ads and other third party content that may be more relevant to you. These cookies also enable you to share certain of our website content with social networks.</p>	<p>Where cookie consent management is required by local law, our web sites have incorporated cookie preference tools that provide prominent notice about the use of cookies on the site and provide you with the ability to turn cookie use on or off.</p>

ARE THERE OTHER WAYS THAT YOU CAN CONTROL COOKIES AND TRACKING TECHNOLOGIES?

If you want to block all cookies, you may be able to do this through the settings in your browser for each browser you use and each device you use to access the internet. Consult your browser settings or help feature for more information on how to manage cookies and trackers for each browser that you use. For more information, see <https://allaboutcookies.org/>.

Other mechanisms to opt-out or limit cookies set by third parties that may deliver advertising or online communications on our behalf include:

- If you are in the United States, you can opt-out through the [Network Advertising Initiative \(NAI\)](#) or the [Digital Advertising Alliance](#)
- If you are in Canada, you can opt-out through the [Digital Advertising Alliance of Canada](#)
- If you are in Europe, you can opt-out through the [European Digital Advertising Alliance](#)

In the following D&B markets (Croatia, Czech Republic, Denmark, Estonia, Finland, Germany, Hungary, Ireland, Latvia, Norway, Poland, Slovakia, Slovenia, Sweden, Switzerland, United Kingdom) we utilize Google Signals, a feature of Google Analytics, to better understand how users interact with our websites and services across multiple devices. Google Signals only collects data about you if you have turned on [Ads Personalization in your Google Account Settings](#). The data collected by Google Signals is aggregated and anonymized, and no personal data is made available to us if you have Ads Personalization enabled. You can manage your preferences or turn off [Ads Personalization at any time in your Google Account Settings](#). You also can install the [Google Analytics opt-out browser extension](#) to prevent your data from being used by Google Analytics.

D&B LEGAL ENTITIES TO WHICH THIS STATEMENT APPLIES

United States

- Dun & Bradstreet Holdings, Inc.
- The Dun & Bradstreet Corporation
- Dun & Bradstreet, Inc.
- Avention, Inc.
- Dun & Bradstreet Emerging Businesses Corp.
- Dun & Bradstreet Government Solutions, Inc.
- Dun & Bradstreet International, Ltd.
- Dun & Bradstreet NetProspex, Inc.
- Eyeota USA Inc.
- Hoover's, Inc.
- Lattice Engines, Inc.
- MadObjective, Inc.

- NetWise Data, LLC
- Orb Intelligence, Inc.

Australia

- DBXB Anz Pty Ltd.
- Eyeota Australia Pty Ltd

Austria

- Dun & Bradstreet Austria GmbH

Belgium

- Dun & Bradstreet Europe Data Science Innovation SA

Bosnia and Herzegovina

- Dun & Bradstreet d.o.o.

Canada

- The D&B Companies of Canada ULC

China Mainland

- Dun & Bradstreet International Consultant (Shanghai) Co. Ltd.
- Shanghai Dun & Bradstreet Business Information Consulting Co., Ltd.
- Beijing MicroMarketing D&B Marketing Consulting Co., Ltd.
- Hainan Dun & Bradstreet Data Technology Co., Ltd.

Croatia

- Dun & Bradstreet d.o.o.

Czech Republic

- Dun & Bradstreet Czech Republic, a.s.

Denmark

- Dun & Bradstreet Denmark A/S

Estonia

- Dun & Bradstreet Estonia AS

Finland

- Dun & Bradstreet Finland Oy

France

- Prestaleads SAS

Germany

- Dun & Bradstreet Deutschland GmbH
- Dun & Bradstreet Deutschland Holding GmbH

Hong Kong SAR

- Dun & Bradstreet (HK) Limited
- Eyeota Limited

Hungary

- Dun & Bradstreet Hungary Kft.

India

- Dun & Bradstreet Technology and Corporate Services India LLP
- Dun & Bradstreet Information Services India Pvt. Ltd.
- Eyeota India Private Limited

Ireland

- D&B Business Information Solutions Unlimited Company

Italy

- DBXB S.r.l.

Japan

- Dun & Bradstreet Japan Ltd.

Latvia

- Dun & Bradstreet Latvia SIA

Malaysia

- D&B Information Services (M) Sdn. Bhd.

Netherlands

- DBXB Netherlands B.V.

Norway

- Dun & Bradstreet Norway AS

Poland

- Dun & Bradstreet Poland sp z.o.o.

Serbia

- Dun & Bradstreet Poland d.o.o.

Singapore

- Eyeota Pte. Ltd.

Slovakia

- Dun & Bradstreet Slovakia, s.r.o.

Slovenia

- Dun & Bradstreet d.o.o

Sweden

- Dun & Bradstreet AB
- Dun & Bradstreet Sweden AB

Switzerland

- Dun & Bradstreet Schweiz AG

Taiwan Region

- Dun & Bradstreet International, Ltd., Taiwan Branch

United Kingdom

- Dun & Bradstreet Limited
- D & B Europe Limited
- Eyeota UK Limited

HOW TO CONTACT US

If you have a question or concern about our privacy, data protection, compliance or ethics practices, you may [contact D&B Global Compliance & Ethics](#) or raise a question or concern using our [Helpline](#).

You also may contact us at us at:

Australia	sydney@eyeota.com
Austria	eudpo@dnb.com
Belgium	eudpo@dnb.com
Bosnia and Herzegovina	eudpo@dnb.com
Canada	complianceofficer@dnb.com
China Mainland	PrivacyOfficerCH@dnb.com
Croatia	eudpo@dnb.com
Czech Republic	eudpo@dnb.com
Denmark	eudpo@dnb.com
Estonia	eudpo@dnb.com
Finland	eudpo@dnb.com
France	contact@getemail.io
Germany	eudpo@dnb.com
Hong Kong SAR	enquiryhk@dnb.com
Hungary	eudpo@dnb.com
India	privacyofficerin@dnb.com
Ireland	eudpo@dnb.com
Italy	eudpo@dnb.com
Japan	complianceofficer@dnb.com
Latvia	eudpo@dnb.com

Malaysia	complianceofficer@dnb.com
Netherlands	eudpo@dnb.com
Norway	eudpo@dnb.com
Poland	eudpo@dnb.com
Serbia	eudpo@dnb.com
Singapore	singapore@eyeota.com
Slovakia	eudpo@dnb.com
Slovenia	eudpo@dnb.com
Sweden	eudpo@dnb.com
Switzerland	eudpo@dnb.com
Taiwan Region	eservice@dnb.com
United Kingdom	eudpo@dnb.com

Our Legal Representative in the European Union

If you are based in the European Union, you may contact us at eudpo@dnb.com through the designated representative of The Dun & Bradstreet Corporation, which is D&B Business Information Solutions Unlimited Company based in Ireland.

Dun & Bradstreet Information Solutions Unlimited Company
 The Chase Sandyford Industrial Estate
 Carmanhall Road
 Dublin 18
 Dublin
 Ireland D18 Y3X2

Contacting Your Data Protection Authority

You also have the right to lodge a complaint or concern with your local data protection supervisory authority. Contact details for data protection authorities are [here](#).

Prior Versions:

https://www.dnb.com/content/dam/web/company/about/content/cps/DnB_Cookie-Policy-Statement_v1.0

Dun & Bradstreet reserves the right to modify, add, or remove portions of the Statement at any time based on changes to its data processing, business, or applicable laws.