



D&B Global & U.S. Business Data

License the world's most trusted business information to power your solutions

Partner with D&B to deliver the highest-quality, most complete and up-to-date business intelligence to your customers.

License our entire database or a particular subset for a wide range of applications including research, risk management, marketing, and web-based services.

Power your solutions with the world's largest commercial database all validated by our patented DUNSRight® data-quality assurance process.

Offer Actionable Business Insight

- 225M+ businesses in 200+ countries in our D&B WorldBase® file, including: 10M+ in China, 11M+ in India, 8M+ in Russia, and 9M+ in Brazil
- 26.5M+ U.S. businesses; 17.5M+ businesses with Marketable Records – including name, address, phone & SIC code; 80% also include primary contacts, sales figures and # employees
- Public company records from U.S. courts & state offices; business registrations; suits, liens & judgment filings; UCC filings; bankruptcy filings

- Private company information/financials: detailed on the largest U.S. firms, financial statement & basics on millions more
- Credit & supplier risk scores based on 100M+ accounts receivable records accessed through our unique Trade Reporting Program

Leverage Patented Cleanse, Match & Link Technology

- **Cleanse:** DUNSRight® Quality Process – with 2,000+ automated and manual checks, and data updated 1.5M+ times daily
- **Match:** Entity Matching technology enables your customers to effectively match & link similar data to maintain quality. Our D-U-N-S® Number industry-standard business identifier eliminates duplicate records
- **Link:** Corporate Linkage enables your customers to aggregate relationships globally to reveal hidden risks & opportunities

To learn more about how D&B can deliver ultimate value to you and your customers, visit www.dnb.com/partner.



About Dun & Bradstreet® (D&B)

Dun & Bradstreet (NYSE:DNB) is the world's leading source of commercial information and insight on businesses, enabling companies to Decide with Confidence® for 172 years. D&B's global commercial database contains more than 225 million business records. The database is enhanced by D&B's proprietary DUNSRight® Quality Process, which provides our customers with quality business information. This quality information is the foundation of our global solutions that customers rely on to make critical business decisions.

D&B provides two solution sets that meet a diverse set of customer needs globally. Customers use D&B Risk Management Solutions™ to mitigate credit and supplier risk, increase cash flow and drive increased profitability; and D&B Sales & Marketing Solutions™ to provide data management capabilities that provide effective and cost efficient marketing solutions and to convert prospects into clients by enabling business professionals to research companies, executives and industries.

For more information, please visit www.dnb.com.

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