

Privacy, Data and AI Transparency Statement – U.S.

This excerpt of our Privacy, Data and AI Transparency Statement (“Statement”) reflects the privacy, data processing, and data protection standards of the Responsible D&B Entities. This excerpt of the Statement applies to our data processing in the U.S.

YOUR PERSONAL DATA

What is personal data? Personal data is information that relates to an identified or identifiable individual natural person (“data subject”). Personal data includes information that can be associated with an individual, including data that can be used to identify, locate, track, or contact an individual.

Data that cannot be associated with an identified or identifiable individual, whether it was never associated with an individual (anonymous), or whether all identifiers or links to identifiers have been removed or aggregated in such a way that it is no longer possible to associate the data with an individual (anonymized) is not personal data.

How do we process personal data?

The ways in which we process personal data depend on the type(s) of data subject you are, such as your role in engaging with us, your role within your business or other organizations with which you are or have previously been associated, the nature of the products and services that we offer, and our data and analytics methodologies.

Dun & Bradstreet reserves the right to modify, add, or remove portions of the Statement at any time based on changes to its data processing, business, or applicable laws.

Effective Date: 25-Sep-2023

We provide **Supplemental Personal Data Processing Statements** about our personal data processing activities based on the following data subject groups:

- [Website visitors and online service users](#)
- [Professional contacts in our products and services](#)
- Employees and beneficiaries
 - [North America and Asia Pacific](#)
 - China
 - [Europe](#)
- [Job Applicants](#)
- [Cookie Policy](#)
- [California Resident Supplemental Disclosures](#)
- [Eyeota Privacy Center](#)

Each of these Supplemental Personal Data Processing Statements forms a part of the disclosures in this Statement for purposes of the regulatory and framework obligations to which we are subject.