# dun & bradstreet

# Overview

Achieve your mission by uncovering the truth and meaning from data in relationships that matter most to your agency.

All government agencies today face a balancing act of priorities: Maintaining the security of our nation, while stimulating global commerce. Promoting legitimate commerce, while mitigating risk in acquisition or procurement processes. Combatting fraud, waste, and abuse, while focusing on mission critical activities—all within an environment of budget constraints and increased accountability.

Yet, there is a distinct, actionable opportunity to uncover the critical relationships necessary to solve agency mission. Agencies who transform into a data-driven organization—by effectively leveraging data as a strategic asset vs. an expendable line item—can drive efficiency and transparency across the government. To do this, you need to start with data that is collected, organized, and used consistently across the organization—and utilize analytics that can harness the power of this data into actionable insights.

## GLOBAL TRADE

Ensuring global supply chain security is a balancing act between facilitating legitimate commerce while simultaneously mitigating risks. As the global flow of goods continues to rise each year, it becomes imperative to increase transparency into all actors in the global trade ecosystem. This is done through greater visibility into the risks and vulnerabilities in supply chains—and more connectivity among all trading partners.

Dun & Bradstreet can expedite global commerce by transforming disparate data into actionable insight—that can be shared by all parties in the global trade ecosystem.

## IMMIGRATION & BORDER SECURITY

Threats to national security continue to be varied and evolving. Agencies are tasked with protecting our nation's borders from both known and unknown threats—with limited resources for cargo security, limited information on importers, and often times limited time for decision making. With a data-driven approach, agencies can minimize the threat to the homeland by successfully verifying entities in a layered risk assessment approach.

Dun & Bradstreet's intelligence and analytic capabilities can convert massive—and often times conflicting—volumes of data into the insight necessary to manage mission-critical imperatives—from cargo security and global supply chain security to immigration fraud.

## UNCOVER CRITICAL RELATIONSHIPS WITH DUN & BRADSTREET

Dun & Bradstreet helps you achieve your mission by uncovering the truth and meaning from data in relationships that matter most to your agency.

Since 1926, we have honed our expertise of data and analytics to uncover the critical relationships necessary to solve agency missions. Dun & Bradstreet partners with all 15 Cabinet-level departments and most federal agencies and state governments, as well as nearly 90% of Fortune 500 companies across the globe.

Dun & Bradstreet's dedicated team of government specialists collaborates closely with customers to provide data-inspired perspectives that deliver decision-ready insights when, where, and how you need them. Perspectives that protect our nation and our global supply chain, access threats, reduce fraud, and better understand your business partners and their relationships.

## INTELLIGENCE

Ensuring the safety of our nation from foreign and domestic threats requires access to up-to-date information that can accelerate threat assessments and expedite investigations. With access to deeper intelligence about more global businesses and executives than anywhere else in the world, agencies can accurately identify an entity and conduct deep, complex analysis of suspects.

Dun & Bradstreet helps you transform disparate sources of business data and individual information into actionable intelligence and insight, in order to facilitate threat assessment, counter proliferation, counter threat finance, supply chain risk management, and geospatial analysis.

## LAW ENFORCEMENT

Law enforcement agencies face a number of challenges while investigating criminal activity. Decisions need to be made in real time—and often times investigations produce missing or outdated information. In order to effectively combat crime and identify threats, agencies need a way to quickly—and accurately—reduce the haystack and accelerate investigations.

Dun & Bradstreet can help law enforcement agencies through Intelligence-Led Policing and Predictive Policing. With access to global business information and predictive analytics, agencies can quickly and effectively identify businesses and executives—and uncover connections to criminal activities.

## HEALTHCARE

Healthcare fraud, waste, and abuse cost taxpayers tens of billions of dollars a year. Agencies are tasked to better detect and prevent Medicaid and Medicare fraud—yet have been historically unsuccessful in controlling the growth of fraudulent activities.

Dun & Bradstreet's customizable, rules-based methodology with upfront predictive modeling can be leveraged for more accurate provider screening—ultimately helping agencies uncover risk, improper payments, and fraudulent schemes perpetuated by healthcare providers.

## PROCUREMENT & SUPPLIER MANAGEMENT

Taxpayers today are demanding increased visibility into the trillions of dollars the government spends each year. Agencies are tasked with greater accountability on how they are spending and with which companies the money is spent. By accessing deeper insight about more businesses and their global supply chain, agencies can gain more visibility and understanding into the level of vulnerability and risk in their procurement process.

Dun & Bradstreet can help you improve the oversight of your acquisition process, mitigate global supply chain risk, and combat fraud, waste, and abuse through vendor selection, responsibility determinations, pre- and post-award monitoring, and standardized reporting.

## SMALL & MID-SIZE BUSINESS LENDERS

Small and mid-size business loan and grant programs have a far reaching opportunity to invigorate our economy, bolster financial institutions, and spur technological innovations. Yet, the agencies that are responsible for managing these portfolios are challenged with supporting these businesses, while also managing risk of default or corruption and abuse.

Dun & Bradstreet can help your agency with better upfront diligence on your loan applicants, grantees, and regulated businesses—increasing accountability and reducing fraud, waste, and abuse in your registration management system.

## TAX ADMINISTRATION

For the past five years, the U.S. Department of Treasury's budget has decreased—and in turn, the agency has been forced to reduce their workforce. Additionally, in recent years there has been a proliferation of fraudulent tax returns resulting from identity theft schemes. Tax and revenue agencies could potentially issue billions of dollars in fraudulent refunds each year as a result of tax refund-related identity theft. Despite efforts to prevent identity theft, this particular form of fraud remains a significant challenge to a stretched thin workforce.

Dun & Bradstreet can help your agency mitigate fraudulent returns due to identity theft by obtaining a complete view into your taxpayer universe. Integrating a multi-dimensional approach, agencies can combat fraudulent tax returns due to identity theft.

ABOUT DUN & BRADSTREET

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