

D&B IQ Report Master Data Quality Analysis

Assess the quality of your data by benchmarking it against ours. Identify your gaps, duplicates, and errors. Identify non-obvious linkages between customers and new cross-sell opportunities.

Overview

D&B IQ, Dun & Bradstreet’s data assessment tool, offers a high-level, illustrative data report, to create a single source of truth, by comparing and benchmarking your current dataset to the Dun & Bradstreet Data Cloud.

Key Benefits

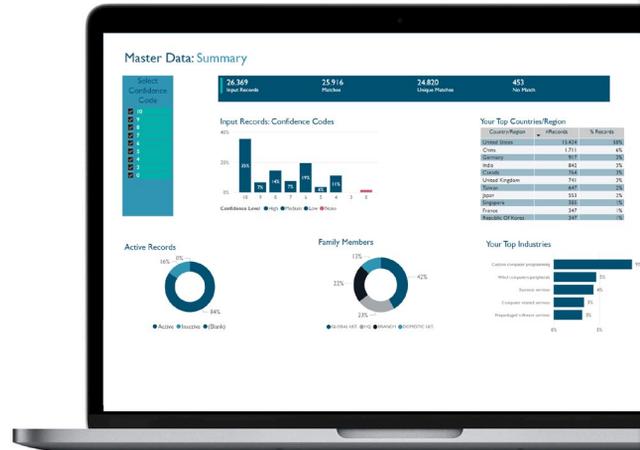
The D&B IQ report will provide a holistic view to help you:

- Connect data silos
- Remove and restrict dupe creation
- Establish a single view of customers/partners
- Expand quality, coverage and completeness
- Understand vendors/customers/partners
- Better understand company linkage

Key Insights

Master Data Quality Analysis will help you understand:

- What your master data quality is today
 - Top countries
 - Number of unique businesses
 - Number of active businesses
 - Number of duplicates
 - Top duplicates
 - Number of unlinked/linked businesses
 - Top corporate linkages
- How you can improve segmentation
 - By industries
 - By size (employee and revenue)
 - By risk ranking according to global business ranking



5-STEP IQ REPORT APPROACH



SUBMIT

Upload a sample of your third-party portfolio data for analysis



MATCH

Dun & Bradstreet identifies a match based on the third-party data provided



ENRICH

Dun & Bradstreet enriches record with foundational firmographic and risk insights



ANALYZE

Dun & Bradstreet analyzes the quality of the input file, benchmarking the data against the Dun & Bradstreet Data Cloud



DISCUSS

Dun & Bradstreet works with you to provide insights on how best to use data to further mitigate costly risks

Schedule your analysis now

Request an analysis
Germany

Request an analysis
Austria

Request an analysis
Switzerland



Dun & Bradstreet, a leading global provider of data and analytics, enables companies around the world to improve decision-making and business performance. Dun & Bradstreet’s Data Cloud fuels solutions and delivers insights that empower customers to accelerate revenue, lower cost, mitigate risk, and transform their businesses. Since 1841, companies of every size have relied on Dun & Bradstreet to help them manage risk and reveal opportunity.