



Supplier Diversity Data Services

Evaluate Diversity in Your Supplier Portfolio

Achieve Supplier Diversity Goals

Grow and Manage Your Diverse Suppliers

Although many companies today are looking to achieve supplier diversity goals, there are numerous challenges that make it extremely difficult to meet corporate objectives or requirements for federal, state and local governments. These challenges include aggregating information on diverse suppliers, trying to find updated and accurate supplier diversity information, and gaining visibility to diverse spend so you can make confident business decisions.

D&B's Supplier Diversity Data Services – the largest, most definitive and most trusted supplier diversity database in the nation – can help you respond to these challenges. With access to this information, you can determine how diverse your portfolio is, review your spend with diverse suppliers, find other diverse suppliers that meet your requirements, and ensure that you are meeting corporate, federal, state and Tier 2 requirements.

Key Benefits

- Access high quality, actionable supplier diversity information
- Gain total visibility of the diversity in your existing supplier portfolio
- Know what you are spending with diverse suppliers
- Understand what you need to do to meet federal mandates
- Report across multiple classification dimensions
- Access summary level supplier diversity information for 294/295 reporting
- Know if your supplier is certified for different state and local requirements
- Indicate the ethnicity levels needed for custom and Tier 2 reporting
- Locate new diverse suppliers quickly for strategic sourcing initiatives
- Integrate your updated supplier diversity information into your system

Quality Information = Profitable Decisions

At D&B we are committed to providing our customers with the highest-quality data available. To do this, we take our data through a process we call DUNSRight™ in which we collect and aggregate data from thousands of sources daily so our customers have confidence that they can use the information to make profitable decisions. The foundation of DUNSRight is Quality Assurance, which includes over 2,000 separate automated checks, plus many manual ones, to ensure the data meets our high-quality standards. The process works like this:

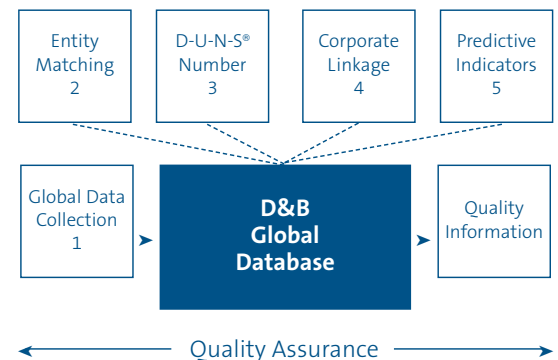
Global Data Collection: Our data collection expertise uses 350+ sources to build the largest supplier diversity database with 17M small businesses and 4.3M classifications so you can report the diversity of your suppliers.

Entity Matching: Our patented matching process quickly identifies the supplier diversity classification and certification status of your diverse suppliers.

D-U-N-S® Number: Our unique identifier tracks business change so you can know if change in ownership and classifications or significant events impacts the diversity status of your supplier portfolio.

Corporate Linkage: Our unparalleled global linkage capabilities uncover related branches and subsidiaries associated with a diverse supplier so you can identify opportunity or risk.

Predictive Indicators: Our powerful predictive indicators help manage your risk exposure across your diverse portfolio.



Supplier Diversity Information at Each Stage of the Purchasing Cycle

Standardize Data

As you gather and rationalize data from multiple sources, we help you ensure business decisions are based on clean, high quality supplier diversity information— company wide.

Analyze Spend

As you consolidate your suppliers to increase negotiating leverage, we help you gain visibility of spend associated with diverse suppliers.

Select Suppliers

As you increase leverage with fewer preferred suppliers, we help you locate diverse suppliers and avoid risky suppliers.

Track Compliance

As you monitor changes within your supplier portfolio, we help you meet corporate objectives as well as federal reporting requirements.

Access to Millions of Diverse Suppliers

Tap into the most trusted source of supplier diversity information in seconds. Significantly reduce the time required to gather and verify information to meet Federal Compliance Reporting Requirements, prepare for internal audits or uncover new supplier opportunities. D&B provides access to over 4.3 million diverse suppliers with the following socio-economic classifications to help build and grow your supplier diversity initiatives:

- Women
- Minority
- Ethnic (African-American/Black, Asian, Hispanic, Indian Subcontinent, Native American)
- Veteran (Veteran and Service Disabled)
- Small Disadvantaged Business
- HUBZone
- 8(A)
- Historically Black Colleges and Minority Institutions

Small Business and Labor Surplus indicators are also available.

D&B Solutions

D&B Risk Management Solutions
Sales & Marketing Solutions
Supply Management Solutions
E-Business Solutions

www.dnb.com

D&B's Supplier Diversity Database is the Nation's Most Trusted Source of Diverse Business Information

The Supplier Diversity and Socio-Economic business sector is the fastest growing segment in the U.S. business-to-business economy. It is difficult for a company to effectively gather all the information it needs from multiple sources to accurately track and report on the success of its supplier diversity initiatives. And it can be overwhelming to stay on top of change within this fast-paced segment. D&B helps reduce the risk of misreporting your supplier diversity spend and shortens this time-consuming process.

Only D&B has an established process to resolve discrepancies identified between our supplier diversity data and your data. If your supplier diversity indicators do not match D&B's, we will seek to resolve inconsistencies by confirming the correct diversity status. If your status is incorrect, we will notify you to update your files. If D&B's status is incorrect, we will update our files accordingly.

Finally, you can target new suppliers by searching our total database online by socio-economic status, type of business, location, sales, employee range and more.

Find out how *D&B Supply Management Solutions* can help you meet your procurement objectives. Call us today at 800-234-3867.