



Risk Management
Solutions

New Strategies, New Ideas, Emerging Trends in Risk Management

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Attend a Free Half Day Seminar and Change the Way Your Company approaches Risk Management and advance how you and the function are perceived internally!

Don't delay! Learn how you can make faster, more confident uniform business decisions that can positively impact your company's bottom line!

A leading technical proponent and top credit practitioner will show you how applying a strategic approach to risk management can help you:

Reduce DSO

Increase Sales volume

Improve top- and bottom-line performance

In this dynamic half-day seminar, you'll learn how proactively managing your portfolio of customers can directly impact the performance of your organization, PLUS:

- Latest trends in credit & collections
- The role of automated decisioning in risk management
- Benefits of applying an effective credit policy
- Effective data management
- Credit scoring systems that can help reduce bad debt
- Customized vs. statistically driven scoring models
- Leveraging information for corporate and personal success

When you attend the seminar, you'll receive a special gift,
plus a limited time offer on D&B products & services.

CEU credits available!

Register Today

To register, please go to www.dnbmergingtrends.com. If you'd prefer, you can also call 1-800-716-8694 or complete the below information **in its entirety** and fax this page to 800-468-5621.

Your Name

Your Title

Company Name

Address

City State Zip

Work Phone Fax

eMail Address

Your D&B Relationship Manager

Your D&B Subscriber Number

Seminar Date and Location

Thank you for your interest. You will receive a confirmation and directions via email shortly.

Please bring this with you when you attend the seminar.

Please join us at 8:00 am for breakfast
Session will begin at 9:00 am

Business Casual Attire

Seminar Dates and Locations

Thursday, April 3
San Francisco, CA
Grand Hyatt San Francisco
On Union Square

Wednesday, April 9
New York, NY
The Westin New York
at Times Square

Friday, April 11
Boston, MA
The Westin Copley Place Boston

Tuesday, April 15
Cleveland, OH
Wyndham Cleveland
at Playhouse Square

Wednesday, April 16
Chicago, IL
The Westin Michigan Avenue

Thursday, May 8
St. Louis, MO
The Ritz-Carlton St. Louis