

# Protect, Comply and Grow by integrating external data in your existing workflow

## D&B DIRECT ONBOARD

### Increasing pressures on your Customer Due Diligence (CDD) process

Today we face unprecedented levels of change within regulatory frameworks, rules adoption and reporting requirements. You know that your organisation must mitigate against the risks this presents, including regulatory, reputational and financial but this poses several challenges such as:

- How do you ensure this is achieved with the maximum efficiency and value to your business?
- How do you consistently verify Businesses and People?
- How do you understand what data you hold on your relations either through internal or external data sources?
- How do you keep all of the collected information on order and current?
- Are you compliant with all local and international regulations such as the AML, anti-bribery and corruption laws, sanctions law and KYC requirements?
- How do you gain insight into UBO's, PEP's and sanctions lists?

### Deliver your CDD goals efficiently by using external data in your existing workflow

D&B Direct Onboard enables you to carry out your CDD and verification processes with the right data insight, on a global scale. It allows you to build on your own customer data and CDD processes and drive improvements and efficiencies utilising D&B's trusted data, integrated with modern API's into you existing workflow.

#### D&B Direct Onboard Benefits

- Delivers more of your CDD requirements efficiently in one integrated environment, in line with your policy and procedures
- Access to the most complete 'Ultimate Beneficial Ownership' database (UBO)
- Create a unique and lasting Legal Entity Identifier to maintain accuracy of your data
- Provides consistent data on a global scale, with the world's largest company database
- Helps minimise any regulatory and reputational risks and to comply with laws and regulations
- Allows you to screen companies and individuals
- A solutions that works with existing data masters

#### ABOUT DUN & BRADSTREET

Dun & Bradstreet (NYSE: DNB) grows the most valuable relationships in business. By uncovering truth and meaning from data, we connect customers with the prospects, suppliers, clients and partners that matter most, and have since 1841. Nearly ninety percent of the Fortune 500, and companies of every size around the world, rely on our data, insights and analytics. For more about Dun & Bradstreet, visit [DNB.com](http://DNB.com).

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## A higher performance for your existing workflow by integrating external data



### VERIFY THE IDENTITY OF YOUR NEW CUSTOMERS

- Dun & Bradstreet data can be integrated directly into your existing processes and platforms
- Customer identification is possible using either our search API or by our patented match API
- Depending on your verification needs we can provide different data packages
- Dun & Bradstreet provides you options on your integration preferences. All interfaces are available by both SOAP and REST.
- Web Services makes rapid application development possible at a higher level of abstraction and is supported in a wide range of development platforms



### ESTABLISH ULTIMATE BENEFICIAL OWNER

Dun & Bradstreet's Global Beneficial Ownership Database uniquely brings together global corporate linkage and individual share ownership. It enables you to establish direct & indirect Ultimate Beneficial Ownership at the level that is required in your AML/KYC policy and it saves time and enables fast resolution of the most critical requirement faced by AML/KYC professionals today.



### PEP & SANCTION SCREENING

Dun & Bradstreet can automatically provide screening against core PEP and sanction lists. Whilst an additional integration via RDC's Compliance-as-a-service is possible. RDC's Compliance-as-a-service platform combines ease of implementation with the highest possible levels of protection. It offers a ready-built, configurable workflow, sophisticated filtering and automated continuous monitoring for true peace of mind.

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## What data can you integrate into your workflow?

### SEARCH

Operation used to search globally on business name, address and by size, age and whether operating

### MATCH

To find an organisation using business name, address, business ID or DUNS Number

### VERIFICATION (FIRMOGRAPHICS)

Used to request the DCP\_PREM data product. The service has other data packets but these are not enabled for the Compliance offering

### SCREENING DATA (KYC)

Used to request the custom data product behind the Know Your Customer/Compliance Section of the Onboard Compliance Report  
DNBProductID = KYC

### GLOBAL BENEFICIAL OWNERSHIP

Used to request the individual shareholders of an organisation  
DNBProductID = GBO

### SIMPLE OWNERSHIP

Used to request the corporate owners of an organisation  
DNBProductID = SMPL\_OWNSHP

### GLOBAL FAMILY TREE

Used to obtain the Family Tree

### PRODUCT AVAILABILITY

List of products available on an entity

### REPORT ORDER

Used to obtain the Comprehensive and Business Information Reports which are available in PDF and HTML formats (not data) and which constitute the remainder of the Onboard Compliance Report.

### COMPANY DOCUMENT IMAGE LIST

Uses ListCompanyPublicDocument Service within the Product Catalog Service.

### COMPANY DOCUMENT IMAGE ORDER

Uses OrderCompanyPublicDocument Service within the Report Product Service.

### INVESTIGATIONS

Used to raise an investigation on an organisation

### REFERENCE DATA

Provides look-ups, cross works and translations of codified data

### ARCHIVE OF PREVIOUSLY ORDERED PRODUCTS

Used to view list of data products and reports retrieved in the last 120 days and to review the status of investigations

More information for developers can be found via the developer website:

<https://docs.dnb.com/direct/2.0/en-US/quick-soap-API>

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